

REDUCE WASTE

Encorp's *Reduce Waste* campaign educates consumers on how to prepare their beverage containers before returning them for refunds and promotes best practices to minimize waste throughout the recycling process. Please take note of the following instructions given to consumers to ensure consistent messaging.

The instructions shown in red **MUST** be followed. **Containers that do not follow these guidelines are NOT eligible for a refund and may be refused.**



**No liquids
or debris**

To reduce the risk of cross-contamination and help ensure materials reach recycling end markets, customers are asked to empty all containers before returning them.



**No broken
glass**

For the safety of redemption centre (RC) staff, customers are asked to handle glass bottles carefully and not return any broken glass bottles.



**Do not
flatten
cans**

To ensure RC staff are able to clearly read labels and confirm that cans are eligible for a refund, customers are asked not to flatten cans like a hockey puck. Cans that are only slightly crushed and still have a visible label are acceptable.

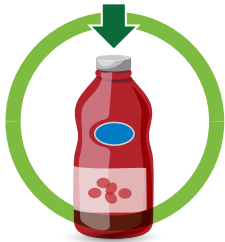


**Do not
remove
labels**

To ensure RC staff are able to clearly read labels and confirm that beverage containers are eligible for a refund, customers are asked not to remove labels from containers.

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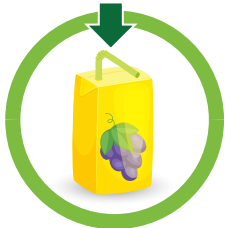
The instructions shown in green outline best practices that consumers are encouraged to follow. **Containers that do not follow these guidelines are still eligible for a refund.** Do not refuse a customer's container even if they do not follow these suggestions.



Leave caps on

To ensure caps can be collected for recycling, customers are encouraged to leave caps on beverage containers when returning them. Containers should be placed in bulk bags/bins with the caps attached.

Customers may also bring loose caps to RCs. Loose caps should be sorted by material where possible, or added to Sort/SKU 11 if the material is unknown.



Push straws in

To ensure attached straws can be collected for recycling, customers are encouraged to push straws into beverage containers. Straws should remain inside the containers when they are placed in bulk bags/bins.



Stack beer bottles in their case

To reduce the need for repack cartons at RCs, customers are encouraged to stack reusable beer bottles in their original cases when returning them.



Leave wine bladders in

To allow both components to be collected for recycling, customers are encouraged to leave wine bladders inside their wine boxes when returning them. Remember to remove wine bladders from the boxes and to put the wine bladders into Sort/SKU 11 and the boxes into Sort/SKU 28.



Choose reusable bins/bags (or clear bags)

To help reduce single-use plastic waste, customers are encouraged to use reusable bins or bags when bringing beverage containers to RCs. Remember to return any reusable bins/bags to customers at the end of the transaction.