



Marketing & Communications Summer Student Opportunity

Spring/Summer 2026

Location: Moncton, NB

About Encorp Atlantic

Encorp Atlantic is a not-for-profit organization responsible for the recovery and recycling of beverage containers in New Brunswick and Prince Edward Island. We work to divert plastic, glass, aluminum, steel, and cardboard from landfills and the natural environment. Our communications team is seeking a summer student to support several key projects during the summer of 2026.

Responsibilities

1. Education and Outreach

- Support the day-to-day management of programs (emails, shipping materials, preparing promotional tools).
- Contribute to updating communications for the *Recycling Heroes* school program for the 2026–2027 school year (website, online forms, flyers, information kits).
- Assist with logistics related to sponsored events: coordination with organizers and preparation of shipments.
- Participate in the development of a welcome kit to help newcomers better understand and participate in beverage container recycling programs.

2. Social Media

- Propose content ideas and draft posts for our social media platforms.
- Create visuals, animations, or videos (using tools such as Canva, Animoto, After Effects, or others).
- Develop promotional posts for the school program and the Community Cleanup Grant Program.
- Collaborate with the graphic designer to integrate visual elements provided.

3. Writing and Web Content Creation

- Write blog articles and success stories, including interviews, drafting, and visual preparation.
- Coordinate content with schools participating in the *Recycling Heroes* program.
- Prepare summaries of community cleanup events (text and visual elements).

4. Other Duties

- Support the development of other marketing and communication tools as needed.
- Occasionally conduct research and compile information as directed.
- Provide customer service support as needed by responding to phone and email inquiries related to beverage container recycling programs.
- Perform any other tasks assigned by the Director of Marketing & Communications.

Desired Candidate Profile

- Strong communication skills in one of the two official languages; bilingualism (English–French) is considered a significant asset.
- Dynamic and comfortable interacting with diverse audiences.
- Proficient with Microsoft Office (Word, Excel, PowerPoint, Outlook) and web tools.
- Experience in social media content creation and management, with the ability to analyze performance and adjust strategies.
- Skills in graphic design and website management (asset).
- Experience in video or audiovisual production (asset).

Internship Conditions

- **Duration:** May 4 to August 28, 2026 (up to 17 weeks, depending on availability).
- **Schedule:** 28 hours/week, Monday to Thursday (or Tuesday to Friday), between 8 a.m. and 5 p.m., depending on agreed schedule.
- **Location:** In-person at Encorp Atlantic's office (505 St. George Street, Moncton), with the possibility of remote work according to internal policy.
- **Compensation:** \$20/hour. The intern will be hired as a temporary contract employee and will be responsible for their own tax filings. Bi-weekly invoicing is required using the provided template.

To Apply

Send your résumé and cover letter to **Sheila Lagacé, Director of Marketing & Communications: sheila.lagace@encorpatl.ca**

Deadline: April 15, 2026.

Only candidates selected for an interview will be contacted.