

# PRINCE EDWARD ISLAND BEVERAGE CONTAINER STEWARDSHIP PROGRAM

Information Webinar for Producers

February 26, 2026



# AGENDA



- **Introduction**  
Quick Recap - New Stewardship Program for Beverage Containers in PEI
- **Compliance with Regulation**  
Assigning Encorp as your Agent by March 13, 2026
- **Where to Find Information About The PEI Program on Encorp's Website?**
- **Overview of Encorp's Stewardship Plan in PEI**
- **How to Use the Online Remittance Portal**
- **Toolkit for PEI Retailers**
- **Guidelines on Displaying the CRF on Receipts and Shelf Talkers**
- **Deadlines & Next Steps**
- **Q & A Session (Please keep your questions for the Q & A session at the end)**

## NEW PEI BEVERAGE CONTAINER STEWARDSHIP PROGRAM

- Starting **April 1, 2026**, The PEI Beverage Container Program will shift to an Extended Producer Responsibility (EPR) model falling under the jurisdiction of the ***PEI Environmental Protection Act's Materials Stewardship and Recycling Regulations***.

As the Producer Responsibility Organization (PRO) responsible for managing this program in PEI, Encorp will:

- Assist beverage producers in meeting their obligation to **establish collection and recycling programs for beverage containers** under the provincial legislation; and,
- Regularly engage with producers and retailers of regulated products to **promote awareness of their obligations**.



# COMPLIANCE WITH REGULATION - ASSIGNING ENCORP AS YOUR AGENT



*In PEI, producers can assign Encorp as their agent (PRO) if they fit the following definition of a producer in PEI's Materials Stewardship and Recycling Regulations:*

*“beverage container producer” means, in respect of a beverage container sold, offered for sale or otherwise distributed in or into the province by:*

- (i) a manufacturer of the beverage container\*,*
- (ii) a distributor of the beverage container in or into the province,*
- (iii) where the beverage container is imported into the province, the first person to sell the beverage container in or into the province.*

***\*If a manufacturer has an establishment in Canada***

Questions? Email us at [epr-rep@encorpatl.ca](mailto:epr-rep@encorpatl.ca).

# COMPLIANCE WITH REGULATION - ASSIGNING ENCORP AS YOUR AGENT (CONT.)



*Beverage producers selling products in PEI are currently able to appoint Encorp as their agent to operate the Beverage Container Stewardship Program **until March 13, 2026.***

## **Steps to Register and Appoint Encorp As Your Agent in PEI:**

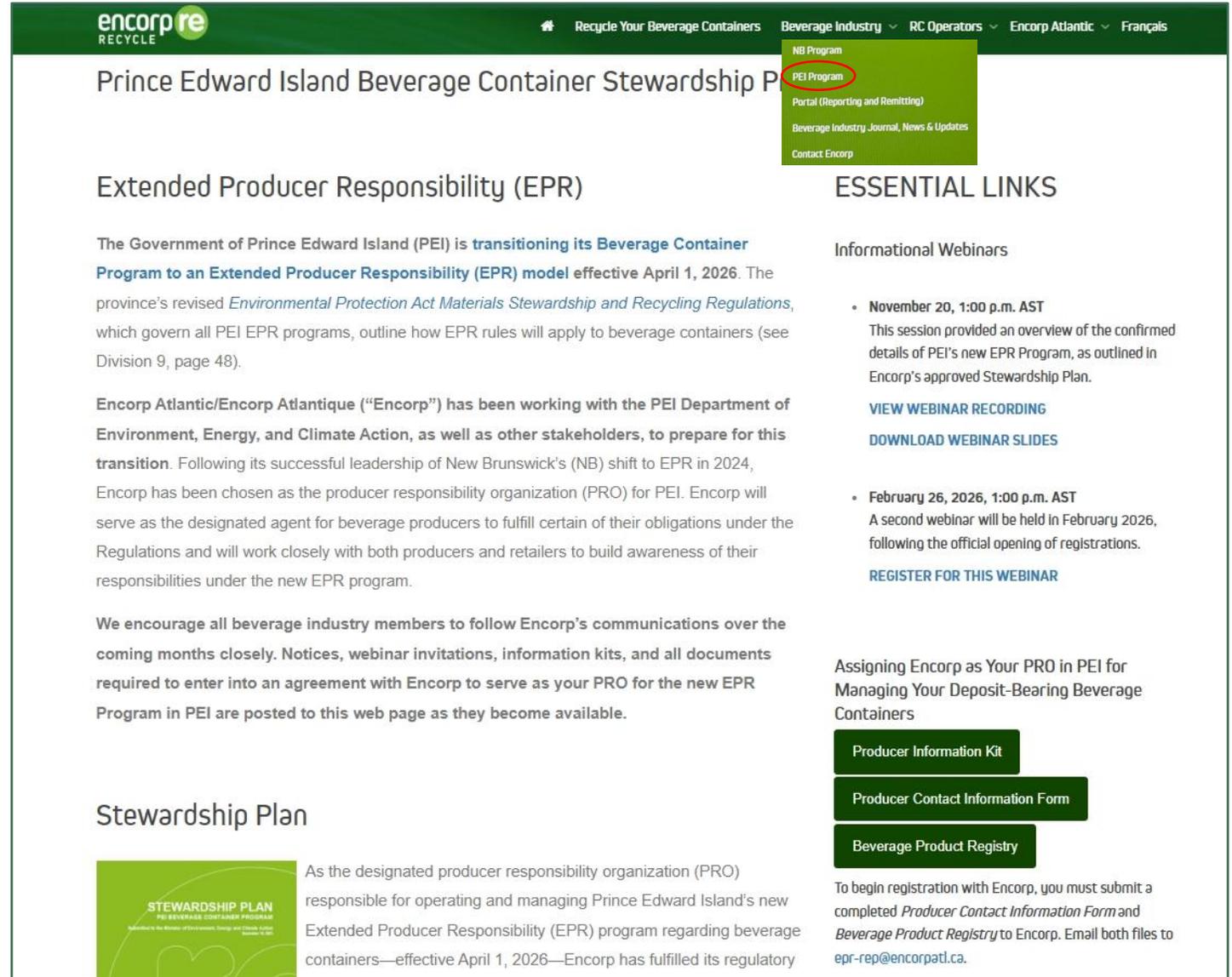
1. To begin registration with Encorp, you must submit a completed **Producer Contact Information Form** and **Beverage Product Registry Form** to Encorp. Email both files to [epr-rep@encorpatl.ca](mailto:epr-rep@encorpatl.ca). Encorp will review your submission and initiate the agreement signing process.
2. The production and signing of a Beverage Container Producer Agreement is being coordinated by Encorp's legal team at Cox and Palmer, who will contact your company/organization directly to sign the agreement.
3. After the agreement has been signed by both parties, our legal team will provide you with the fully executed copy for your records.
4. Encorp will then assign your organization a producer number for reporting purposes and enter your company information into our database.

## ***Already registered with Encorp in another province?***

You'll still need to sign a PEI-specific agreement by following the above steps.

# WHERE TO FIND INFORMATION ABOUT THE PEI PROGRAM ON ENCORP'S WEBSITE?

[www.encorpatl.ca](http://www.encorpatl.ca)



The screenshot shows the Encorp Recycle website with a navigation menu. The 'PEI Program' option is highlighted with a red circle. The main content area features a section for 'Extended Producer Responsibility (EPR)' with a detailed paragraph about the transition to an EPR model effective April 1, 2026. Below this is a 'Stewardship Plan' section with a small graphic and text explaining Encorp's role as the designated PRO. On the right side, there is a 'ESSENTIAL LINKS' section with 'Informational Webinars' listed, including dates and times for upcoming sessions, and a list of downloadable resources like 'Producer Information Kit' and 'Producer Contact Information Form'.

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Recycle Your Beverage Containers Beverage Industry RC Operators Encorp Atlantic Français

**NB Program**  
**PEI Program**  
Portal (Reporting and Remitting)  
Beverage Industry Journal, News & Updates  
Contact Encorp

## Prince Edward Island Beverage Container Stewardship Program

### Extended Producer Responsibility (EPR)

The Government of Prince Edward Island (PEI) is **transitioning its Beverage Container Program to an Extended Producer Responsibility (EPR) model** effective April 1, 2026. The province's revised *Environmental Protection Act Materials Stewardship and Recycling Regulations*, which govern all PEI EPR programs, outline how EPR rules will apply to beverage containers (see Division 9, page 48).

Encorp Atlantic/Encorp Atlantique ("Encorp") has been working with the PEI Department of Environment, Energy, and Climate Action, as well as other stakeholders, to prepare for this **transition**. Following its successful leadership of New Brunswick's (NB) shift to EPR in 2024, Encorp has been chosen as the producer responsibility organization (PRO) for PEI. Encorp will serve as the designated agent for beverage producers to fulfill certain of their obligations under the Regulations and will work closely with both producers and retailers to build awareness of their responsibilities under the new EPR program.

We encourage all beverage industry members to follow Encorp's communications over the coming months closely. Notices, webinar invitations, information kits, and all documents required to enter into an agreement with Encorp to serve as your PRO for the new EPR Program in PEI are posted to this web page as they become available.

### Stewardship Plan

As the designated producer responsibility organization (PRO) responsible for operating and managing Prince Edward Island's new Extended Producer Responsibility (EPR) program regarding beverage containers—effective April 1, 2026—Encorp has fulfilled its regulatory

### ESSENTIAL LINKS

#### Informational Webinars

- **November 20, 1:00 p.m. AST**  
This session provided an overview of the confirmed details of PEI's new EPR Program, as outlined in Encorp's approved Stewardship Plan.  
[VIEW WEBINAR RECORDING](#)  
[DOWNLOAD WEBINAR SLIDES](#)
- **February 26, 2026, 1:00 p.m. AST**  
A second webinar will be held in February 2026, following the official opening of registrations.  
[REGISTER FOR THIS WEBINAR](#)

#### Assigning Encorp as Your PRO in PEI for Managing Your Deposit-Bearing Beverage Containers

- [Producer Information Kit](#)
- [Producer Contact Information Form](#)
- [Beverage Product Registry](#)

To begin registration with Encorp, you must submit a completed *Producer Contact Information Form* and *Beverage Product Registry* to Encorp. Email both files to [epr-rep@encorpatl.ca](mailto:epr-rep@encorpatl.ca).

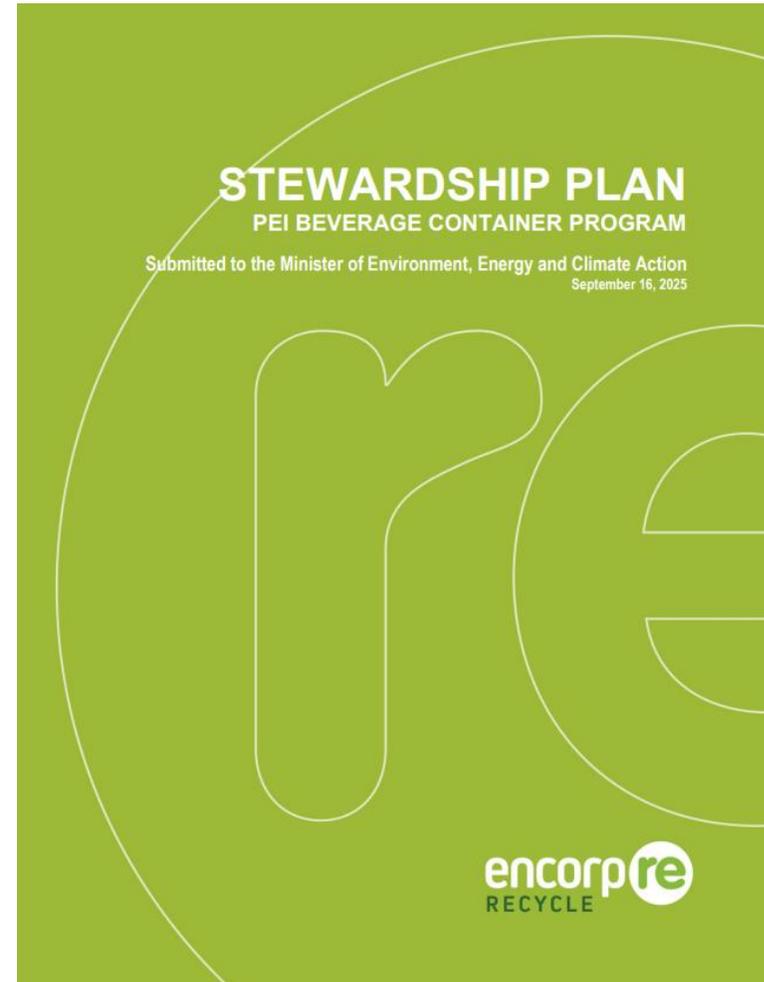
## OVERVIEW OF ENCORP'S STEWARDSHIP PLAN IN PEI

Available at:

<https://encorpatl.ca/beverage-industry/epr-pe/>.

### Includes Details About:

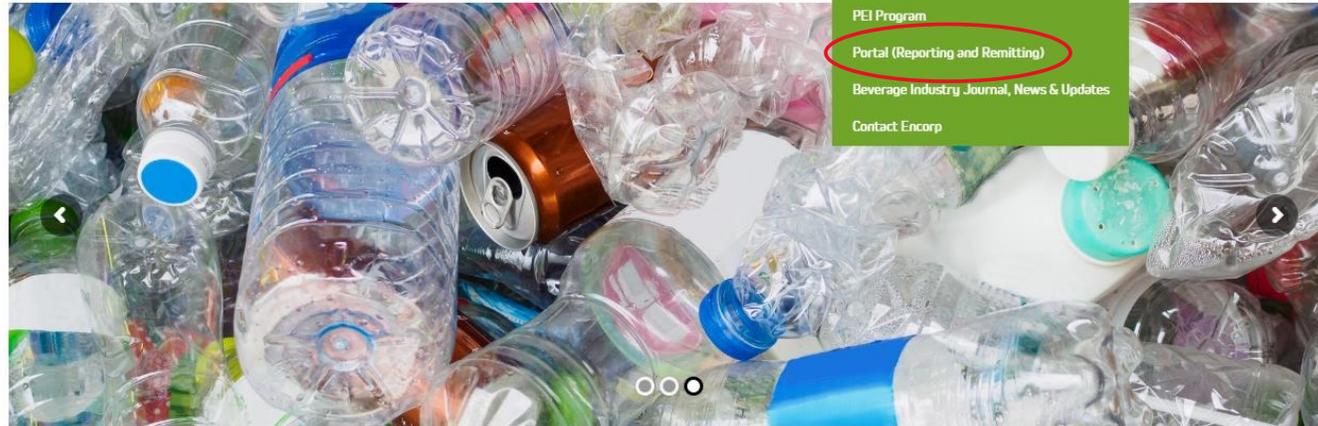
- ✓ Producer responsibility under the PEI Regulations.
- ✓ Beverage products included in the program.
- ✓ Accepted Materials and additional requirements.
- ✓ Labelling.
- ✓ Reporting Commitments.
- ✓ Other information on communication, quality assurance, processing and collection, etc.



# REMITTANCE REPORT LOGIN SCREENSHOT



www.encorpatl.ca



## Encorp Atlantic

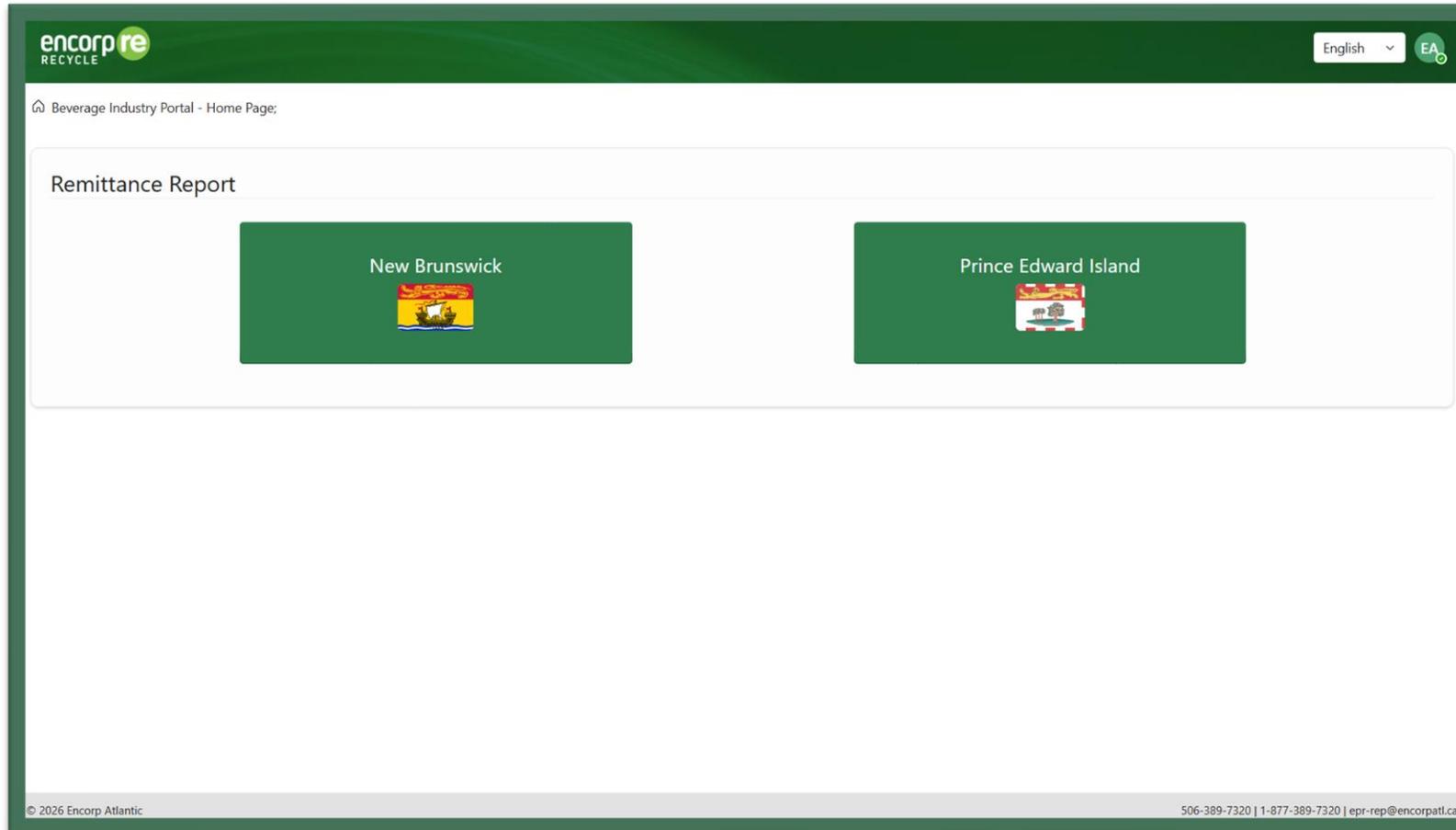
At Encorp, we're all about recycling. We're a non-profit producer responsibility organization that manages the recovery of used beverage containers on behalf of the beverage industry. We collect, process, and send used beverage containers to recycling facilities so that the materials used to package your favourite beverages do not end up in landfills or pollute roadways, waterways, and other outdoor spaces.

Participate in Our Beverage Container Recycling Programs!

Information for New Brunswick residents



# HOW TO USE THE ONLINE REMITTANCE PORTAL



# HOW TO USE THE ONLINE REMITTANCE PORTAL (CONT'D)



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English EA

Beverage Industry Portal - Home Page » Prince Edward Island » Remittance Report » Step 1 of 3 - REPORT UNITS SOLD;

## Step 1 of 3 - REPORT UNITS SOLD

Producer	Encorp Atl
Producer #	EAXXXX
Province	Prince Edward Island -
Report type*	<input checked="" type="radio"/> Sales <input type="radio"/> Adjustment
Report period - FROM*	2026-04-01
Report period - TO*	2026-04-30
Completed by*	Encorp
Contact telephone*	506-389-7320
Contact email*	epr-rep@encorpatl.ca

[Continue →](#)

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# HOW TO USE THE ONLINE REMITTANCE PORTAL (CONT'D)



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English v
EA

[Beverage Industry Portal - Home Page](#) » [Prince Edward Island](#) » [Remittance Report](#) » Step 2 of 3 - REPORT UNITS SOLD;

## Step 2 of 3 - REPORT UNITS SOLD

Reporting period: **2026-04-01 to 2026-04-30**

Province: **Prince Edward Island**

Container type	Size	Container recycling fee (CRF)	Deposit	Containers sold
Aluminum (non-alcohol)	0 - 5 L	0.02	0.10	12000
Aluminum (alcohol)	0 - 5 L	0.02	0.10	0
PET 1 / HDPE 2 (non-alcohol)	0 - 1 L	0.04	0.10	356
PET 1 / HDPE 2 (non-alcohol)	1001 ml - 5 L	0.04	0.10	0
PET 1 / HDPE 2 (alcohol)	0 - 5 L	0.01	0.10	0
Other plastics / pouches - PP 5, PS 6, Other 7 & LDPE 4 (non-alcohol & alcohol)	0 - 5 L	0.01	0.10	725
Steel (non-alcohol & alcohol)	0 - 5 L	0.03	0.10	0
Cartons - polycoat containers & wine boxes (non-alcohol & alcohol)	0 - 5 L	0.00	0.10	0
Non-refillable glass (non-alcohol)	0 - 5 L	0.10	0.10	0
Non-refillable glass (alcohol)	0 - 500 ml	0.10	0.10	0
Non-refillable glass (alcohol)	501 ml - 5 L	0.10	0.20	0

Total containers sold: **13,081**

Total amount of CRFs: **\$261.49**

Total amount of deposits: **\$1,308.10**

HST (on CRFs only): **\$39.22**

**Total due to Encorp Atlantic: \$1,608.81**

← Back
Review Remittance Report →

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# HOW TO USE THE ONLINE REMITTANCE PORTAL (CONT'D)



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English EA

Beverage Industry Portal - Home Page » Prince Edward Island » Remittance Report » Step 3 of 3 - REVIEW REPORT;

### Step 3 of 3 - REVIEW REPORT

Reporting period: 2026-04-01 to 2026-04-30

Province: Prince Edward Island

Container type	Size	Container recycling fee (CRF)	Deposit	Containers sold
Aluminum (non-alcohol)	0 - 5 L	0.02	0.10	12,000
PET 1 / HDPE 2 (non-alcohol)	0 - 1 L	0.04	0.10	356
Other plastics / pouches - PP 5, PS 6, Other 7 & LDPE 4 (non-alcohol & alcohol)	0 - 5 L	0.01	0.10	725

Total containers sold: **13,081**  
Total amount of CRFs: **\$261.49**  
Total amount of deposits: **\$1,308.10**  
HST (on CRFs only): **\$39.22**  
**Total due to Encorp Atlantic: \$1,608.81**

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# HOW TO USE THE ONLINE REMITTANCE PORTAL (CONT'D)



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RECYCLE

English EA

Beverage Industry Portal - Home Page » Prince Edward Island » Remittance Report » CONFIRMATION;

## CONFIRMATION

Your Remittance Report for the province of Prince Edward Island and for period 2026-04-01 to 2026-04-30 has been successfully submitted.

Report reference number is: **43c8edd8-0cbe-41c3-874d-01683248e4c2**

Container type	Size	Container recycling fee (CRF)	Deposit	Containers sold
Aluminum (non-alcohol)	0 - 5 L	0.02	0.10	12,000
PET 1 / HDPE 2 (non-alcohol)	0 - 1 L	0.04	0.10	356
Other plastics / pouches - PP 5, PS 6, Other 7 & LDPE 4 (non-alcohol & alcohol)	0 - 5 L	0.01	0.10	725

Report submitted at 2026-02-19 13:13

**Please remit payment by 2026-05-30**

Total containers sold: **13,081**  
Total amount of CRFs: **\$261.49**  
Total amount of deposits: **\$1,308.10**  
HST (on CRFs only): **\$39.22**  
**Total due to Encorp Atlantic: \$1,608.81**

[Print report](#) [Submit another report](#)

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# TOOLKIT FOR PEI RETAILERS - POSTER



## WORTH THE RETURN

Empties now mean **full** refunds.  
Return empty beverage containers to a depot to get full refunds on deposits.

**20¢** → **20¢**  
GLASS OVER 500 ML  
ALCOHOL ONLY



**10¢** → **10¢**  
ALL OTHER  
CONTAINERS



A container recycling fee (CRF) may be added to the price or included in the price of certain beverage products. The CRF is an eco fee that goes towards recovering the cost of recycling the container.

[worththereturn.ca](http://worththereturn.ca)

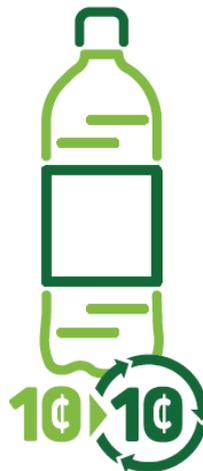


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# TOOLKIT FOR PEI RETAILERS – SHELF TALKERS



**WORTH THE RETURN**  
Empties now mean **full** refunds.



10¢ 10¢

Make sure to get full refunds on your beverage container deposits. Find a return location near you and watch those refunds add up!



**encorp re**  
RECYCLE  
worththereturn.ca

**WORTH THE RETURN**  
Empties now mean **full** refunds.



10¢ 10¢

Make sure to get full refunds on your beverage container deposits. Find a return location near you and watch those refunds add up!



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**WORTH THE RETURN**  
Empties now mean **full** refunds.



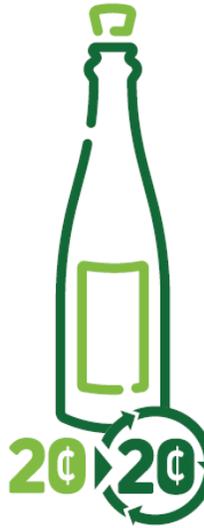
10¢ 10¢

Make sure to get full refunds on your beverage container deposits. Find a return location near you and watch those refunds add up!



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**WORTH THE RETURN**  
Empties now mean **full** refunds.



20¢ 20¢

Make sure to get full refunds on your beverage container deposits. Find a return location near you and watch those refunds add up!



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RECYCLE  
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# TOOLKIT FOR PEI RETAILERS – CRF MINI POSTER



## CONTAINER RECYCLING FEE

A container recycling fee (CRF) may be added to the price or included in the price of certain beverage products. The CRF is an eco fee that goes towards recovering the cost of recycling the containers.



[worththereturn.ca](http://worththereturn.ca)





# GUIDELINES ON DISPLAYING THE CRF ON RECEIPTS AND SHELF TALKERS

(When Passing on the CRF Costs to Consumers)

### EXAMPLE 1

ABC Enterprise  
Date: 2026/04/01  
Time: 00:00:01

Description	Qty	Total
Orange Juice	01	\$2.99
Deposit	01	\$0.10
CRF	01	\$0.03
Subtotal		\$3.12
HST (15%)		\$0.45
<b>TOTAL:</b>		<b>\$3.57</b>

Consumer Receipts

### EXAMPLE 2

ABC Enterprise  
Date: 2026/04/01  
Time: 00:00:01

CODE	Description	Qty	Total
0001	Orange Juice	01	\$3.02
	Deposit	01	\$0.10
Subtotal			\$3.12
HST (15%)			\$0.45
<b>TOTAL:</b>			<b>\$3.57</b>

1 - Includes Container Recycling Fee (CRF) of \$0.03

### EXAMPLE 3

ABC Enterprise  
Date: 2026/04/01  
Time: 00:00:01

Description	Qty	Total
Orange Juice	01	\$3.02
Deposit	01	\$0.10
Subtotal		\$3.12
HST (15%)		\$0.45
<b>TOTAL:</b>		<b>\$3.57</b>

A Container Recycling Fee (CRF) is included in the product total of all deposit-bearing beverage products sold in Prince Edward Island

### EXAMPLE 1

Orange Juice. **\$2.99**  
Container Recycling Fee (CRF) added at checkout (\$0.03)

### EXAMPLE 2

Orange Juice. **\$3.02**  
Price includes a Container Recycling Fee (CRF).

### EXAMPLE 3

Orange Juice. **\$3.02**  
(\$2.99 + \$0.03 CRF)

Shelf Talkers

## DEADLINES & NEXT STEPS

- **March 13, 2026** – Deadline to submit a completed Producer Contact Information Form and Beverage Product Registry Form to Encorp to start registration process and ensure your registration is completed before the program's launch.
- **April 1, 2026**: Official launch of the Beverage Container Stewardship Program in PEI & launch of PEI consumer website.
- **May 2026**: Monthly reporting to Encorp starts. Producers to report and remit deposits and CRFs to Encorp via the online portal for all applicable beverage containers sold in PEI in April 2026.
- **July & September 2026**: consumer education campaigns kicking off



**THANK YOU!**  
**QUESTIONS? COMMENTS?**

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## FREQUENTLY ASKED QUESTIONS

1. Do I have to charge HST on the CRF?
2. What if my company's marketing guidelines are strict and do not allow any external retail materials with different branding to be displayed in our store?
3. What happens if I realize after remitting, I have submitted a report for the wrong province?