

# PRODUCER INFORMATION KIT

## BEVERAGE CONTAINERS

### EXTENDED PRODUCER RESPONSIBILITY IN PRINCE EDWARD ISLAND

In effect: April 1, 2026  
Document Issued: January 28, 2026



# TABLE OF CONTENTS

INTRODUCTION.....	2
REGULATION - DEFINITIONS & REQUIREMENTS.....	3
HOW THE MONEY FLOWS.....	6
DEPOSIT.....	8
CONTAINER RECYCLING FEE.....	9
ACCEPTED MATERIALS.....	13
STEPS TO COMPLIANCE.....	14
ADDITIONAL REQUIREMENTS FOR PRODUCERS.....	16
SPECIAL CONSIDERATIONS FOR ALCOHOL BEVERAGE PRODUCERS.....	17
FAQ.....	19

# INTRODUCTION

The Government of Prince Edward Island is transitioning its Beverage Container Program to an Extended Producer Responsibility (EPR) model, effective April 1, 2026. The province's [Materials Stewardship and Recycling Regulations EC349/14](#) under the *Environmental Protection Act*, which govern all Prince Edward Island EPR programs, outline how EPR rules will apply to beverage containers.

These Regulations mandate the implementation of recycling programs in Prince Edward Island, founded on the principles of product stewardship for designated materials. In July 2025, they were amended to include beverage containers among the province's designated materials.

The Regulations state that ***“no beverage container producer shall sell, offer for sale or otherwise distribute a beverage container in or into the province unless an agent of the beverage container producer operates a beverage container stewardship program in respect of the beverage container.”*** [PEI Materials Stewardship and Recycling Regulations EC349/14, section 111.03 \(1\)](#)

Furthermore, the Regulations also state that ***“No retailer shall sell, offer for sale or otherwise distribute a beverage container in or into the province unless an agent of the beverage container producer operates a beverage container stewardship program in respect of the beverage container.”*** [PEI Materials Stewardship and Recycling Regulations EC349/14, section 111.03 \(2\)](#)

The Regulations allow producers to designate an agent to operate a beverage container stewardship program on their behalf.

Encorp Atlantic/Encorp Atlantique (“Encorp”) is a federally incorporated, not-for-profit producer responsibility organization (PRO) approved to manage the new Beverage Container Stewardship Program in Prince Edward Island. Producers can appoint Encorp as their agent to ensure the recovery of their post-consumer deposit-bearing beverage containers and fulfill some of their EPR regulatory requirements related to beverage containers in Prince Edward Island as of April 1, 2026.



# REGULATION – DEFINITIONS & REQUIREMENTS

## PRODUCER

The Regulations provide the following definition for “beverage container producer.”

***“In respect of a beverage container sold, offered for sale or otherwise distributed in or into the province:***

***(i) a manufacturer of the beverage container, \****

***(ii) a distributor of the beverage container in or into the province,***

***(iii) where the beverage container is imported into the province, the first person to sell the beverage container in or into the province.”***

*PEI Materials Stewardship and Recycling Regulations, EC349/14, section 111.01 (e)*

***\*Encorp considers the manufacturer of the beverage container to be the beverage container producer if the manufacturer has a permanent establishment in Canada.***

Producers who meet this definition can register and sign an agreement with Encorp to appoint Encorp as their agent/PRO for the management of their deposit-bearing beverage containers in Prince Edward Island. Refer to the **Steps to Compliance** section of this information kit for more details.

## RETAILER

The Regulations define “retailer” as a “person who sells a beverage in a beverage container to a consumer for the purposes of consumption and includes a person who makes such a sale in the course of operating a food service.”

*PEI Materials Stewardship and Recycling Regulations EC349/14, section 111.01 (f)*

As per the Regulations,

- Retailers must collect from consumers a deposit on the sale of all beverage containers for products that fit the Regulation’s definition of “beverage.” *As stated in PEI Materials Stewardship and Recycling Regulations EC349/14, section 111.09 (1)* (Refer to the definition of “beverage on the next page of this information kit.)
- Retailers must prominently display, at the point of display or the point of sale of a beverage container, the education and awareness program information that is supplied to it by the beverage container producer’s agent. *As stated in PEI Materials Stewardship and Recycling Regulations EC349/14, section 111.10*

## CONSUMER

Consumers will get a full refund on deposits paid for beverage containers when they return them to a designated used beverage container (UBC) return facility.

## RETURN FACILITY

In Prince Edward Island, return facilities for deposit-bearing beverage containers are known to Encorp as “redemption centres”. Encorp will give redemption centre operators the deposit refund and a service fee for each container they collect from consumers, as payment for their services.

## BEVERAGE CONTAINER

The Regulations define “beverage container” as “a sealed container, including all its component parts, that contains a beverage in a quantity that does not exceed five litres, and includes a box or similar container used to contain, handle, protect, deliver or present refillable glass beer bottles.” [PEI Materials Stewardship and Recycling Regulations EC349/14, section 111.01 \(d\)](#)

## BEVERAGE

The Regulations define “beverage” as “a ready-to-serve liquid that is intended for human consumption, but does not include milk, plant-based milk product alternatives that are fortified and a source of protein, unprocessed apple cider, concentrated drinks, infant formula, meal replacements or formulated liquid diets.” [PEI Materials Stewardship and Recycling Regulations EC349/14, section 111.01 \(c\)](#)

Beverage containers for products falling within this “beverage” definition will have a deposit and carry a CRF.

## EXEMPT PRODUCTS

According to the Regulations’ definition of “beverage,” the following ready-to-drink beverage products will be exempt.

- **Milk.** (The beverage is labelled as “milk.” This includes cow and goat milk labelled as “fat-free/skim milk” (0% M.F.), “partly skimmed milk” (1% or 2% M.F.), or “whole/homogenized milk” (3.25% M.F.) It also includes flavoured milk, like strawberry or chocolate milk.)
- **Plant-based milk product alternatives that are fortified and a source of protein.** (The beverage is labelled as “fortified.” The label also does NOT have any type of warning indicating it is “not a source of protein.”)
- **Unprocessed apple cider.** (The beverage’s label has no mention of the beverage being pasteurized, heated, or otherwise processed.)
- **Concentrated drinks.** (These beverages are not considered “ready-to-drink” because they need to be mixed or diluted before drinking. Examples include cocktail mixes, frozen juices, syrups, condensed milk, coffee cream, cereal cream, flavour enhancers, etc.)
- **Infant formula.** (The beverage is labelled as “infant formula.”)
- **Meal replacements.** (The beverage is labelled as “meal replacement.”)
- **Formulated liquid diets.** (The beverage is labelled as “formulated liquid diet.”)

No deposits and CRFs will be applied to exempt products.

## DEPOSIT

In Prince Edward Island, consumers are charged a deposit on beverage containers when they buy sealed, ready-to-drink beverages. Starting April 1, 2026, the *Materials Stewardship and Recycling Regulations* require that these deposits be fully refunded to consumers when they return empty containers for recycling at designated return facilities.

The deposit values in effect as of April 1, 2026, are determined and set by Encorp, in its approved stewardship plan (submitted to the Minister of Environment, Energy and Climate Action), as the PRO responsible for the Beverage Container Stewardship Program. Refer to the *Deposit* section of this information kit for detailed information on the beverage container deposit and refund system.

## CONTAINER RECYCLING FEE (CRF)

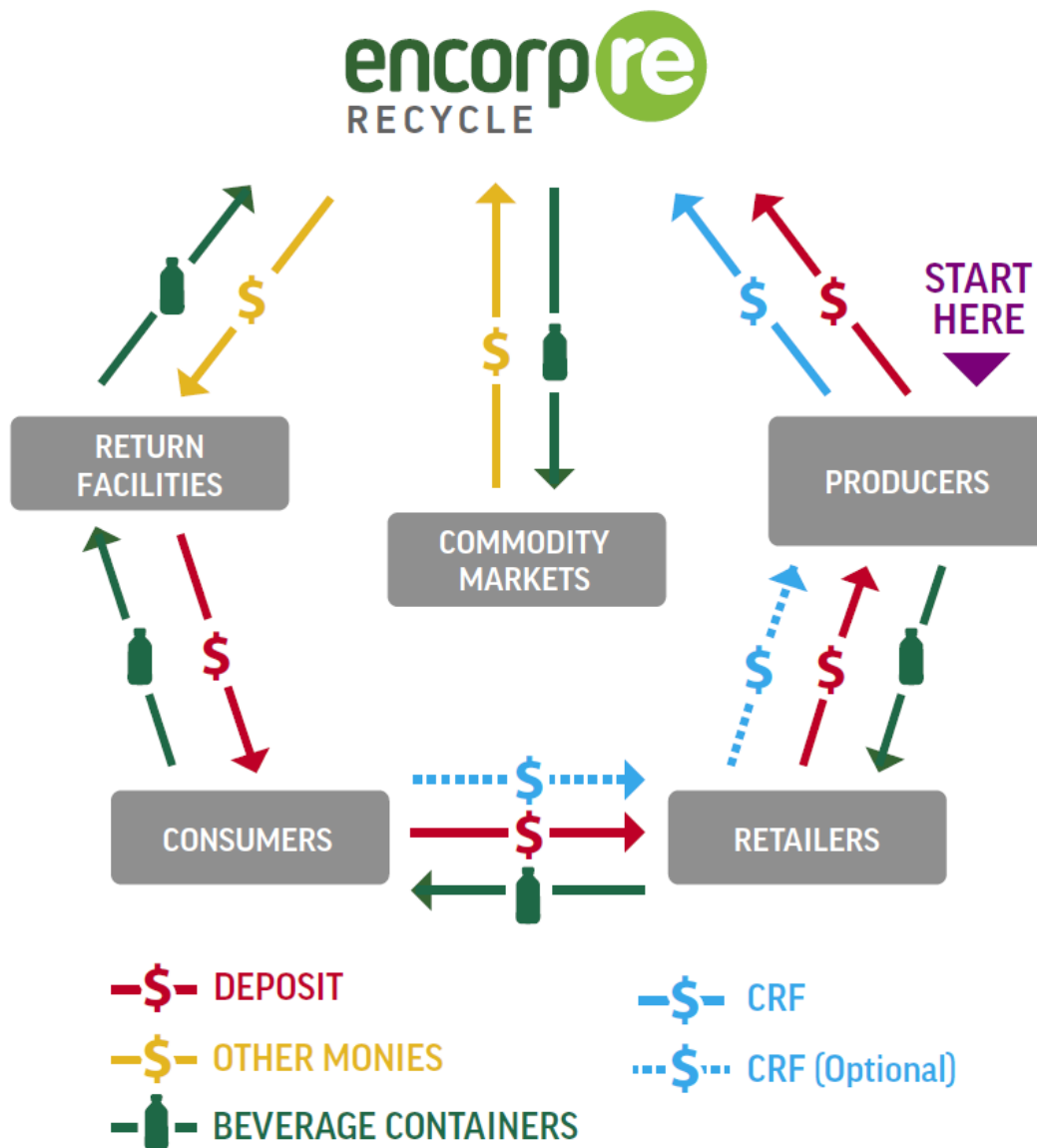
The CRF is a fee that covers the estimated net cost of recycling a specific beverage container type after any unredeemed deposits and commodity revenues for that container type have been applied. CRFs reflect current economic conditions, including fluctuations in commodity prices and beverage volumes. Starting April 1, 2026, a CRF will apply to containers for beverage products that meet the *Materials Stewardship and Recycling Regulations'* definition of "beverage."

The CRFs are determined and set by Encorp as the PRO responsible for the Beverage Container Stewardship Program. Detailed information about CRFs is available in the *Container Recycling Fee (CRF)* section of this information kit.

## HOW THE MONEY FLOWS

The chart below visually represents how funds and **non-alcohol beverage containers** typically flow within the Beverage Container Stewardship Program. The typical flow of funds may vary for certain products (where a retailer has agreed to assume the reporting and remittance obligations for one or more other producers), and in such circumstances, the retailer will agree to report sales and remit the CRF and deposits directly to Encorp by executing one or more remittance agreements.

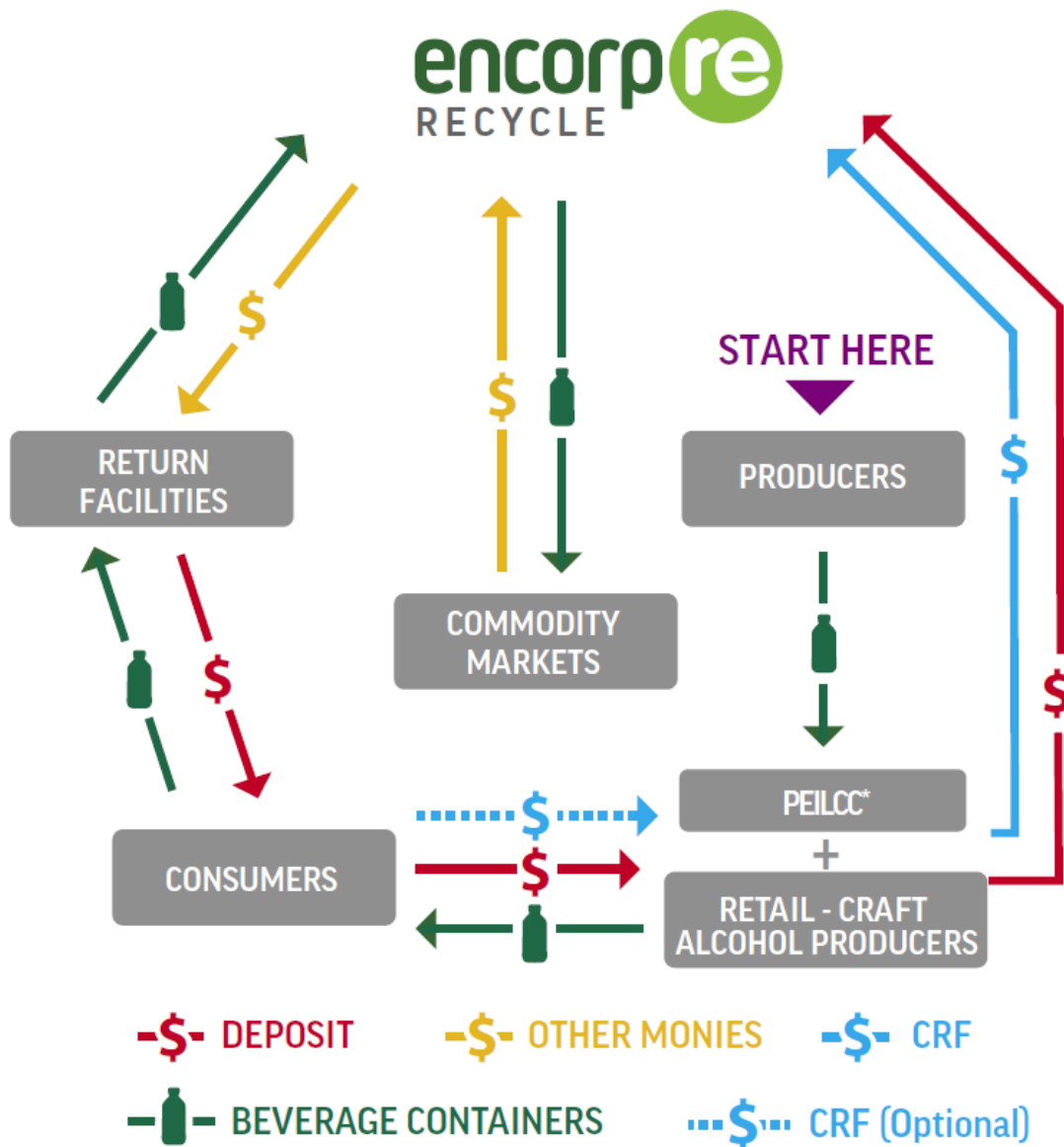
The arrows in the chart indicate the direction of payments for deposits and CRFs, as well as the movement of non-alcohol beverage containers.



Producers are allowed to pass on the cost of CRF to consumers – at their sole discretion. Refer to the *Container Recycling Fee (CRF)* section of this information kit for more information.

The chart below visually represents how funds and **alcohol beverage containers** typically flow within the Beverage Container Stewardship Program. There may be some differences based on specific producer circumstances.

The arrows in the chart indicate the direction of payments for deposits and CRFs, as well as the movement of alcohol beverage containers.



\*Prince Edward Island Liquor Control Commission (PEILCC) is the sole importer of alcohol beverages into Prince Edward Island (unless alternative arrangements have been made between certain producers and PEILCC).

Producers are allowed to pass on the cost of CRF to consumers – at their sole discretion. Refer to the *Container Recycling Fee (CRF)* section of this information kit for more information.



# DEPOSIT

The Regulations require the deposit/refund structure for beverage containers to be as follows, as of April 1, 2026.

*“A retailer shall collect from a consumer, at the time of the sale of a beverage container, a deposit in the amount specified in the beverage container stewardship plan under subsection 111.05(2), which shall include any applicable taxes.” [PEI Materials Stewardship and Recycling Regulations EC349/14, section 111.09 \(1\)](#)*

*“The amount of the refund for an empty beverage container shall be equal to the amount of deposit collected from a consumer for the beverage container at the time of sale.” [PEI Materials Stewardship and Recycling Regulations EC349/14, section 111.09 \(2\)](#)*

The deposit values on beverage containers will be as follows.

IN EFFECT: APRIL 1, 2026		
CONTAINER TYPE*	DEPOSIT	REFUND
All container types except non-refillable glass alcohol containers over 500 ml	10 cents	10 cents
Non-refillable glass alcohol containers over 500 ml	20 cents	20 cents
Refillable glass (beer bottles)	10 cents	10 cents

\*Will apply to all beverage containers 5 L and under for products that fit the Regulations' definition of "beverage."

## TAKE NOTE!

- Since deposits will be charged to consumers separately from the price of beverage products and refunded in full to consumers when returning empty containers at designated return facilities, they should be listed as separate line items on consumer receipts.
- Deposits can and should be listed separately on business-to-business (B2B) invoices.
- Because deposits will be refunded in full to consumers, they will not be subject to Prince Edward Island's Harmonized Sales Tax (HST).

# CONTAINER RECYCLING FEE (CRF)

The Prince Edward Island Beverage Container Stewardship Program, managed by Encorp, will be funded by the sale of processed materials to commodity markets and from unredeemed beverage container deposits. Additionally, a CRF mechanism will be established on container material types.

This revenue will be utilized to support various Program activities, including administration and all applicable operating costs. The CRF will be calculated as the net cost of recycling beverage containers and will be based on these guiding principles:

- All material types must be self-sustaining.
- There can be no cross-subsidization of different material streams.
- Each stream is responsible for the direct costs of managing its containers as well as a portion of the indirect costs based primarily on market share.

While adjustments to CRFs are expected to occur annually, taking effect on April 1 of each year, Encorp reserves the right to adjust the CRFs at any time in response to unanticipated financial events. Any changes to the CRFs will be announced at least 90 days before they become effective.

**Please visit Encorp's website for the list of CRF rates that will apply to each container material type.**

CONTAINER TYPE*	CURRENT CRF
Aluminum	Available on Encorp's website.
PET/HDPE (non-alcohol)	Available on Encorp's website.
PET/HDPE (alcohol)	Available on Encorp's website.
All other plastics	Available on Encorp's website.
Non-refillable glass	Available on Encorp's website.
Refillable glass (beer)	Available on Encorp's website.
Steel	Available on Encorp's website.
Cartons (Polycoat containers + winer boxes/bag-in-box)	Available on Encorp's website.

\*Will apply to all beverage containers 5 L and under for products that fit the Regulations' definition of "beverage."

## RECOVERING CRF COSTS

The Regulations do not prohibit producers from recovering the costs/fees related to their beverage containers recycling program, meaning the CRFs charged by Encorp.

Producers who wish to recover their CRF costs from consumers can either internalize the fees/include them in the total price of their beverage products or charge them directly to consumers as a separate fee on top of the beverage product price. The choice is left to industry and its retail partners.

### TAKE NOTE!

- When passing on the CRF costs directly to consumers, it is recommended, but not mandatory, that the presence of a CRF be communicated to the public by retailers (for example, through means like shelf talkers or point-of-sale displays) and that it be featured as a separate line item in the point-of-sale calculation (including the subtotal, HST, etc.) on consumer receipts.
- When passing on the CRF costs directly to consumers, we recommend that CRFs be clearly indicated in business-to-business (B2B) invoices between producers and retailers.
- Some producers may wish to internalize the CRF fees instead by integrating them into the total sales price of their beverage products. In such instances, retailers can still display these costs on shelf-talkers and in consumer receipts by indicating that a CRF was included in the beverage's total price, but the CRF should not be added as a separate line item in the point-of-sale calculations on consumer receipts.
- CRFs will be subject to Prince Edward Island's Harmonized Sales Tax (HST), regardless of whether the beverage itself is taxable or non-taxable. HST will be calculated at 15% on top of the CRF amounts.

RECEIPT EXAMPLES  
(WHEN PASSING ON CRF COSTS TO CONSUMERS)

Consumer receipts:

EXAMPLE 1

ABC Enterprise		
Date: 2024/04/01		
Time: 00:00.01		
Description	Qty	Total
Orange Juice	01	\$2.99
Deposit	01	\$0.10
CRF	01	\$0.03
Subtotal		\$3.12
HST (15%)		\$0.45
TOTAL:		\$3.57

EXAMPLE 2

ABC Enterprise			
Date: 2024/04/01			
Time: 00:00.01			
CODE	Description	Qty	Total
0001	Orange Juice	01	\$3.02
	Deposit	01	\$0.10
Subtotal			\$3.12
HST (15%)			\$0.45
TOTAL:			\$3.57
1 - Includes Container Recycling Fee (CRF) of \$0.03			

EXAMPLE 3

ABC Enterprise		
Date: 2024/04/01		
Time: 00:00.01		
Description	Qty	Total
Orange Juice	01	\$3.02
Deposit	01	\$0.10
Subtotal		\$3.12
HST (15%)		\$0.45
TOTAL:		\$3.57
A Container Recycling Fee (CRF) is included in the product total of all deposit-bearing beverage products sold in New Brunswick		

The CRF—when passed on to consumers—may be displayed as a separate fee (as shown in the first example) or included in the beverage’s price (as shown in the second and third examples). When the CRF is integrated into the price, any additional messaging on the receipt referencing the CRF—such as the footnotes in the second and third examples—is optional.

## SHELF-TALKER EXAMPLES (WHEN PASSING ON CRF COSTS TO CONSUMERS)

Shelf talkers:

### EXAMPLE 1

<b>Orange Juice.</b>	<b>\$2.99</b>
Container Recycling Fee (CRF) added at checkout (\$0.03)	

### EXAMPLE 2

<b>Orange Juice.</b>	<b>\$3.02</b>
Price includes a Container Recycling Fee (CRF).	




### EXAMPLE 3

<b>Orange Juice.</b>	<b>\$3.02</b>
(\$2.99 + \$0.03 CRF)	

The CRF can either be charged as a separate fee at checkout (as shown in the first example) or included in the beverage's price (as shown in the second and third examples). When the CRF is integrated into the price, any additional messaging on shelf-talkers referencing the CRF is optional.

# ACCEPTED MATERIALS

Producers registered with Encorp for the Beverage Container Stewardship Program in Prince Edward Island will need to ensure their deposit-bearing beverage containers conform to this list of Encorp's accepted material types.

ACCEPTED CONTAINER MATERIAL TYPES	DEFINITION
<b>Aluminum</b>	All deposit-bearing beverage products that are packaged in aluminum containers.
<b>PET</b> 	All deposit-bearing beverage products packaged in plastic containers displaying the number 1 polyethylene terephthalate (PET or PETE) resin code.
<b>HDPE</b> 	All deposit-bearing beverage products packaged in plastic containers displaying the number 2 high-density polyethylene (HDPE) resin code.
<b>Non-Refillable Glass</b> (Green, Clear and Brown)	All deposit-bearing beverage products packaged in glass containers not intended to be reused. Glass beverage containers are always either green, clear, or brown.
<b>Refillable Glass</b>	All beer products packaged in refillable glass industry standard bottles (ISB) or refillable glass proprietary bottles. The bottles can be either brown, green, or clear in colour. For multi-packs, refillable glass bottles must be packaged in recyclable cardboard cases.
<b>Cartons</b> (Polycoat Containers & Wine Boxes)	All deposit-bearing beverage products packaged in polycoated containers (aseptic or gable top) plus all box (cardboard) packaging used for deposit-bearing boxed wine (wine sold in a bag inside a box).
<b>Steel</b>	All deposit-bearing beverage products packaged in steel containers.
<b>Other Plastics / Pouches</b> 	All deposit-bearing beverage products packaged in plastics displaying the number 5 polypropylene (PP) symbol, number 6 polystyrene (PS) resin symbol, or number 7 (OTHER) resin symbol (meaning "other plastics," such as acrylic, nylon, polycarbonate, and polylactic acid and multilayer combinations of different plastics). This material sort/category also includes all deposit-bearing beverage products packaged in low-density polyethylene plastic pouches (resin symbol 4 - LDPE).

# STEPS TO COMPLIANCE

**Follow these steps ONLY if you meet the “producer” definition of the *Materials Stewardship and Recycling Regulations*. (Refer to the *Regulation – Definition Requirements* section of this information kit).**

## **1. Submit your contact information and register your beverage containers with Encorp**

To begin registration with Encorp, complete the *Producer Contact Information Form* available on Encorp's website and email it to [epr-rep@encorpatl.ca](mailto:epr-rep@encorpatl.ca). (You will find this document on the “PEI Program” web page under the “Beverage Industry” menu at [encorpatl.ca](http://encorpatl.ca)).

You must also register each sealed, ready-to-drink, deposit-bearing beverage products you sell in Prince Edward Island by completing the *Beverage Product Registry* (Excel document), also available on Encorp's website. Submit this file at the same time as the contact form.

Encorp will review your submission, confirm product/container eligibility/approval, and initiate the agreement signing process.

*Note: Producers will be contacted by Encorp and asked to update their list of beverage products by filling out the Beverage Product Registry on an annual basis. You will thus not be required to register new products individually between these yearly updates.*

## **2. Sign an agreement with Encorp.**

Once Encorp has received your completed *Producer Contact Information Form* and *Beverage Product Registry*, Encorp and its legal team will coordinate the production of a *Beverage Container Producer Agreement\** for your signature.

Encorp will then return the executed copy of the agreement for your records, enter all your company information into its database, and assign you an Encorp number for reporting purposes.

*\*Producers using refillable glass beverage containers will have a distinct “Refillable Producer Agreement” with Encorp to address matters specific to refillable containers within the Program.*

## **3. Report your sales and remit deposits and CRFs to Encorp.**

Once registered with Encorp, you will be required to report the sales and remit the deposits and CRFs for all deposit-bearing beverage products you sell in Prince Edward Island to Encorp\*. Encorp will provide you with a username, login details and information on accessing our *Beverage Industry Portal* (an online reporting system).

*\*Producers may delegate reporting and remitting responsibilities to another producer, provided that the producer taking on these responsibilities is also registered with Encorp. To do this, the delegating producer must provide Encorp with a completed Remittance Agreement. Please contact Encorp at [epr-rep@encorpatl.ca](mailto:epr-rep@encorpatl.ca) to obtain this document, as the process will be coordinated by Encorp and its legal team. The Remittance Agreement between the two parties will need to be signed by both parties and submitted to Encorp for approval, along with the completed Beverage Container Producer Agreement with Encorp. Encorp will review the arrangement and, if acceptable, will sign the Remittance Agreement and return the executed document to both parties.*

- You must report all sales of all ready-to-drink deposit-bearing beverage products sold and shipped into the Province of Prince Edward Island, detailing the container types and quantities. Based on this information, the online form in our *Beverage Industry Portal* will automatically calculate the deposits and CRFs that you must remit.
- Reports submitted to Encorp must only include deposit-bearing beverage products sold in Prince Edward Island for consumption in the Province.
- Reports must be submitted monthly. A zero report needs to be filed in case of no beverage container sales recorded in a reporting period. (Note that, depending on annual volumes, some producers may be given less frequent reporting schedules from Encorp – i.e., quarterly, semi-annually or yearly. Encorp will evaluate your sales volume annually and advise if you qualify for a different reporting schedule.)\*\*
- Reports are due within 10 business days of the end of each calendar month for the previous calendar month's reporting period. Payments to Encorp must be made within 30 days of the end of each reporting period. Encorp accepts payments via electronic funds transfer (EFT) or cheque.
- Encorp regularly updates CRFs in April each year. The new CRF rates automatically apply to sales reported from April 1, onward. If your reporting period overlaps March and April, you will need to submit two separate reports: one covering sales up to March 31 of that year, and another for sales starting April 1 of that year.

*\*\*Some producers will also be required to submit an annual independent verification of sales, collections, and remittance of deposits and container recycling fees. If required, this verification must be completed within 90 days of the fiscal or calendar year-end. Encorp will notify producers subject to this verification.*

**IMPORTANT NOTE: Alcohol beverage producers may have reporting and remitting obligations to Encorp met by the Prince Edward Island Liquor Control Commission (PEILCC). Refer to the *Special Considerations for Alcohol Beverage Producers* section of this information kit for more details.**

## What if my company is already registered with Encorp for another EPR program in a different jurisdiction?

If Encorp already acts as your PRO in another province and you begin selling beverage products in Prince Edward Island, you must appoint Encorp as your PRO for Prince Edward Island by signing a province-specific agreement for Prince Edward Island with Encorp. You will also need to submit a Prince Edward Island-specific *Producer Contact Information Form* and update your *Beverage Product Registry* to include all products sold in Prince Edward Island.

Your current login credentials for accessing the *Beverage Industry Portal* may remain the same. Once your paperwork is complete, you will be able to start reporting sales and remitting deposits and CRFs for Prince Edward Island to Encorp as of April 1, 2026.

Please contact us at [epr-rep@encorpatl.ca](mailto:epr-rep@encorpatl.ca) if you are already registered with Encorp in another province or territory. We will guide you through the steps to register for Prince Edward Island.



# ADDITIONAL REQUIREMENTS FOR PRODUCERS

## ALCOHOL BEVERAGES

The Prince Edward Island Liquor Control Commission (PEILCC) is a Provincial Crown Corporation established as the sole authority for importing and retailing alcohol in PEI. PEILCC can permit manufacturers to operate their own retail outlets at their production facilities. Refer to PEILCC's website for more information regarding all applicable legislation surrounding the sale of alcohol beverages in PEI. [liquorpei.com](http://liquorpei.com)

**Alcohol beverage producers should carefully review the *Special Considerations for Alcohol Beverage Producers* section of this information kit for key information about their registration, reporting, and remitting obligations with Encorp.**

## CANNABIS BEVERAGES

The Prince Edward Island Cannabis Management Corporation (PEI Cannabis) is responsible for purchasing, importing, distributing, and retailing all recreational cannabis products in Prince Edward Island. Refer to the PEI Cannabis website for more information regarding applicable legislation surrounding the sale of cannabis beverages in PEI. [peicannabiscorp.com](http://peicannabiscorp.com)

# SPECIAL CONSIDERATIONS FOR ALCOHOL BEVERAGE PRODUCERS

Encorp has an agreement in place with the Prince Edward Island Liquor Control Commission (PEILCC) to allow PEILCC to report sales and remit deposits and CRFs for all alcohol beverages sold through its distribution systems, including convenience and grocery agents.

This is meant to streamline reporting and remittance payments, as most of the province's sales of alcohol beverage products occur through this system.

**Alcohol beverage producers should thus follow the guidelines in the table on the following page to determine who should register with Encorp and who is responsible for reporting and remitting deposits and CRFs for their alcohol beverage products.** (Note that due to Encorp's agreement with PEILCC, no *Remittance Agreement* is necessary between producers and PEILCC when PEILCC assumes these responsibilities.)

**Alcohol beverage producers should also note that even if PEILCC is reporting and remitting to Encorp on their behalf, they must still report sales data to PEILCC for the alcohol beverage products they manufacture and sell on their own premises in the Province of Prince Edward Island, and it is their responsibility to report the sales and remit deposits and CRFs for these products directly to Encorp.**

## Guidelines for Alcohol Beverage Producers in Determining their Registration and Other Obligations with Encorp

### Prince Edward Island Producers

**Does the local producer sell products at an onsite location?**

#### Yes

They are considered the “producer” of these products and are required to register with Encorp.

They must report and remit the CRF and the beverage container deposit to Encorp for any products they sell onsite. The reporting schedule will be set by Encorp. Products sold by PEILCC will be covered in PEILCC’s reporting and remittance.

They must register their beverage containers with Encorp annually.

#### No

They are considered the “producer” of these products and must register with Encorp and Recycle NB.

PEILCC will collect, report, and remit the CRF and beverage container deposit on their behalf under the agreement with Encorp.

### Canadian Producers

They are considered the “producer” and must register with Encorp.

They must register their containers with Encorp annually.

PEILCC will collect, report, and remit the CRF and beverage container deposit on their behalf under its agreement with Encorp.

### International Producers

**Do they have an agent/distributor or other representative which handles their products or represents their interests in Canada?**

#### Yes

That representative must be registered with Encorp. The representative must register the containers annually with Encorp.

PEILCC will collect, report, and remit the CRF and beverage container deposit on their behalf under its agreement with Encorp.

#### No

PEILCC is responsible for unrepresented beverage containers imported into Prince Edward Island.

PEILCC will collect, report, and remit the CRF and beverage container deposit on their behalf under the agreement with Encorp.

## FAQ

### **Are there any types of beverage containers that will not be included in the Prince Edward Island Beverage Container Stewardship Program?**

Only sealed containers for ready-to-drink beverage products that fit the definition of “beverage” found in the *Materials Stewardship and Recycling Regulations* will be included in the Beverage Container Stewardship Program and considered deposit-bearing. This definition and a list of exclusions can be found in this information kit (refer to the *Regulation – Definitions & Requirements* section). Producers should also ensure that deposit-bearing beverages are packaged in containers using material types from Encorp’s list of accepted materials (refer to the *Accepted Materials* section).

Additionally, containers greater than 5 L or containers that consumers can bring back to a retailer to be refilled (such as flagons/growlers) will not be part of the Beverage Container Stewardship Program and will not be subject to deposits or CRFs.

### **Will there be special labelling requirements for deposit-bearing beverage containers?**

As in other Canadian provinces/territories, all deposit-bearing beverage products will need to carry a refund notice on their label advising consumers that the empty container carries a refund value. Bilingual labels, in English and French, will be mandatory for beverages sold in Prince Edward Island because they are required by the federal *Consumer Packaging and Labelling Act* for all consumer products sold across Canada. This federal law supersedes any provincial-level regulations.

Producers will be able to choose the size and location of this refund notice. However, the refund notice will have to be located on the container where it is readily visible and remain on the container when empty. (Note that the refund notice will not need to be included on the outer wrapping for multi-packs.)

Examples of appropriate labelling include, but are not limited to, the following. Multiple variations of wording will be acceptable, provided the concept of a refund is evident.

- a) *Return for refund where applicable / Consigné là où prescrit*
- b) *Refund where applicable / Consigné là où prescrit*
- c) *Return for refund where applicable / Retourner pour remboursement là où applicable*

### **I am registered with Encorp for the EPR Program regarding beverage containers in New Brunswick. Do I also need to register for the Prince Edward Island Program?**

Yes. If your company is already registered and has an agreement with Encorp for the EPR program in New Brunswick, and you also sell beverage products in Prince Edward Island and fit the “producer” definition for the Prince Edward Island Program, you will also need to register with Encorp as your PRO for Prince Edward Island.

This process involves signing a province-specific agreement for Prince Edward Island with Encorp, which will outline your company’s and Encorp’s responsibilities under the Prince Edward Island Beverage Container Stewardship Program. You will also need to submit a Prince Edward Island–specific *Producer Contact Information Form* and update your *Beverage Product Registry* to include all products sold in Prince Edward Island.

Your current login credentials for accessing Encorp’s *Beverage Industry Portal* may remain the same. Once your paperwork is complete, you will be able to start reporting sales and remitting deposits and CRFs for Prince Edward Island to Encorp as of April 1, 2026.

Please contact us at [epr-rep@encorpatl.ca](mailto:epr-rep@encorpatl.ca) if you are already registered with Encorp in New Brunswick. We will guide you through the steps to register for Prince Edward Island.

## **What is the difference between a CRF and a deposit?**

A "CRF" stands for container recycling fee. It is an environmental handling/management fee charged to beverage producers to cover the estimated net costs of recovering and recycling the containers for their products. The exact amount set for each container depends on how cost-effective a container's material type is to recycle. CRFs are a common and proven financing mechanism used successfully in many other Canadian provinces to fund the recycling of beverage containers. On April 1, 2026, Prince Edward Island will transition its Beverage Container Program to a full EPR model, with a CRF set by container type to cover the estimated net costs of recycling each material stream.

A "deposit" is a refundable fee that consumers pay when they purchase a ready-to-drink beverage product in a sealed container, in addition to the item's price. It is intended to encourage consumers to return the empty beverage container for recycling or refilling instead of disposing of it in a landfill or as litter. Prince Edward Islanders are accustomed to paying a 10-cent deposit on some containers and a 20-cent deposit on others. Starting April 1, 2026, as required by the *Materials Stewardship and Recycling Regulations*, they will receive a full refund on deposits when they return empty beverage containers to designated return facilities.

## **Will tax be applied to the CRF?**

Yes, the CRF will be subject to Prince Edward Island's Harmonized Sales Tax (HST), regardless of whether the beverage itself is taxable or non-taxable. HST will be calculated at 15% on top of the CRF amounts.

## **Will tax be applied to the beverage container deposit?**

No. Tax can only be applied to portions of the deposit that are not refunded to consumers. Because the new EPR Program will implement a fully refundable deposit system on April 1, 2026, deposits will no longer be taxable.

## **Won't the CRF be just another form of taxation?**

No, Encorp is a not-for-profit PRO operated by the beverage industry. None of the CRFs or the deposits will go to any level of Government. The CRFs will be charged by Encorp directly to beverage producers to cover the estimated net costs of recycling their containers. CRFs are common in many other provinces and reflect the growing movement towards eco-packaging and producers taking full responsibility for the lifecycle of their products. There are costs involved in recycling beverage containers, and charging a CRF will be necessary to ensure the beverage container recycling system in Prince Edward Island remains financially sustainable.

## **Why not raise the deposit amount on beverage containers in Prince Edward Island,**

Encorp will aim to improve the return and redemption experience for used beverage containers in partnership with local return facility operators over the next few years, enhancing access and convenience for recycling across the province before considering any potential increase in container deposits.

## **What sales will I need to include in my reports to Encorp, and how will the deposits and CRFs be calculated?**

Starting April 1, 2026, you will need to report all sales of ready-to-drink, deposit-bearing beverage products in Prince Edward Island for consumption within the province. Your monthly reports will need to detail container types and quantities sold. Based on the information you submit, the online form in Encorp's *Beverage Industry Portal* will automatically calculate the deposit amounts and CRFs that you will need to remit to Encorp.

## **What will be the reporting and payment schedule?**

Reports will need to be submitted to Encorp within 10 business days of the end of each of your reporting periods. Payments will be due within 30 days of the end of each reporting period, and you will be able to make these payments via electronic funds transfer (EFT) or cheque. All registered producers will need to report monthly unless Encorp advises otherwise. Depending on your annual sales volume, Encorp may assign you a less frequent reporting schedule (e.g., quarterly, semi-annually, or annually). These assignments will be reviewed yearly, and you will be notified if your reporting frequency changes. Note that even if no sales occur during a reporting period, a zero report will still need to be filed.

## **What will I need to do if my reporting period overlaps March and April, when CRF rates change?**

CRF rates will be updated annually on April 1. If your reporting period overlaps March and April, you will need to submit two separate reports for that period:

- One for sales made up to and including March 31 (using the previous CRF rates), and
- One for sales from April 1 onward (using the new CRF rates).

## **Can I transfer my obligations regarding reporting sales and remitting deposits and CRFs to another producer?**

Producers may delegate reporting and remitting responsibilities to another producer, provided that the producer taking on these responsibilities is also registered with Encorp. To do this, the delegating producer will need to provide Encorp with a completed *Remittance Agreement*. Please contact Encorp at [epr-rep@encorpatl.ca](mailto:epr-rep@encorpatl.ca) to obtain this document, as the process will be coordinated by Encorp and its legal team. The *Remittance Agreement* between the two parties will need to be signed by both parties and submitted to Encorp for approval, along with the completed *Beverage Container Producer Agreement* with Encorp. Encorp will review the arrangement and, if acceptable, will sign the *Remittance Agreement* and return the executed document to both parties.

*Note: Alcohol beverage producers will be able to transfer this responsibility to the Prince Edward Island Liquor Control Commission (PEILCC); however, they will not need to enter into a Remittance Agreement with PEILCC. Encorp has an agreement with PEILCC which will allow PEILCC to report sales and remit deposits and CRFs for all alcohol beverages sold through its distribution systems, including convenience and grocery agents. Alcohol beverage producers should note that even if PEILCC will be reporting and remitting to Encorp on their behalf, they will still need to report sales data to PEILCC for the alcohol beverage products they manufacture and sell on their own premises in the Province of Prince Edward Island, and it will be their responsibility to report the sales and remit deposits and CRFs for these products directly to Encorp.*

## **I sell all my beverage products solely to the Prince Edward Island Liquor Control Commission (PEILCC). I do not sell any products on my own premises in Prince Edward Island. Will I still need to enter into an agreement with Encorp?**

Yes. Even though PEILCC will report sales and remit the deposits and CRFs for all of your alcohol beverages sold through its distribution systems, you could still have other obligations as a producer and would thus need to enter into an agreement with Encorp if you meet the definition of “producer” in the Regulations.

***Craft Alcohol Producer A* manufactures its own beverages in Prince Edward Island and sells them to *Craft Alcohol Producer B*, which sells them to consumers on its premises. Which of these producers will be responsible for reporting sales and remitting deposits and CRFs to Encorp for *Craft Alcohol Producer A*'s beverage products?**

*Craft Alcohol Producer A* will be responsible for reporting the sales and remitting the deposits and CRFs to Encorp for all the beverage products it manufactures and sells for consumption in Prince Edward Island. This includes all beverage products it sells on its own premises and those it sells to other establishments/retailers for consumption in Prince Edward Island (except PEILCC and its distribution network), such as *Craft Alcohol Producer B*.

Therefore, *Craft Alcohol Producer A* will need to collect deposits from consumers for all deposit-bearing beverage products it sells on its own premises and remit these – along with the CRFs – to Encorp. For the beverages sold to *Craft Alcohol Producer B*, *Craft Alcohol Producer A* will also need to remit the deposits and CRFs to Encorp – and will be able to recover these costs by including them on its business-to-business invoice to *Craft Alcohol Producer B* (both deposits and CRFs would need to be indicated as separate line items on business-to-business invoices).

*Craft Alcohol Producer B* will then be able to recover these costs by collecting deposits from consumers (and the CRFs if passed on to consumers) for the beverage products it has purchased from *Craft Alcohol Producer A*. (On consumer receipts, deposits will need to be a separate line item; CRFs – if passed on to consumers – will need to either be integrated into the total price of the product or indicated as separate line items.) No reporting and remitting will be required of *Craft Alcohol Producer B* to Encorp regarding *Craft Alcohol Producer A*'s products.