

ACCEPTED MATERIALS, LABELLING & OTHER REQUIREMENTS

BEVERAGE CONTAINERS

EXTENDED PRODUCER RESPONSIBILITY IN NEW BRUNSWICK

All containers for deposit-bearing beverage products sold in New Brunswick must conform to the specified list of Encorp Atlantic/Encorp Atlantique ("Encorp") accepted container material types. The containers should also meet Encorp's additional requirements outlined on the following page.

ACCEPTED CONTAINER MATERIAL TYPES	DEFINITION
Aluminum	All deposit-bearing beverage products that are packaged in aluminum containers.
PET 	All deposit-bearing beverage products packaged in plastic containers displaying the number 1 polyethylene terephthalate (PET or PETE) resin code.
HDPE 	All deposit-bearing beverage products packaged in plastic containers displaying the number 2 high-density polyethylene (HDPE) resin code.
Non-Refillable Glass (Green, Clear and Brown)	All deposit-bearing beverage products packaged in glass containers not intended to be reused. Glass beverage containers are always either green, clear, or brown.
Refillable Glass	All beer products packaged in refillable glass industry standard bottles (ISBs) or refillable glass proprietary bottles. The bottles can be either brown, green, or clear in colour. For multi-packs, refillable glass bottles must be packaged in recyclable cardboard cases.
Cartons (Polycoat Containers & Wine Boxes)	All deposit-bearing beverage products packaged in polycoated containers (aseptic or gable top) plus all box (cardboard) packaging used for deposit-bearing boxed wine (wine sold in a bag inside a box).
Steel	All deposit-bearing beverage products packaged in steel containers.
Other Plastics / Pouches 	All deposit-bearing beverage products packaged in plastics displaying the number 5 polypropylene (PP) symbol, number 6 polystyrene (PS) resin symbol, or number 7 (OTHER) resin symbol (meaning "other plastics," such as acrylic, nylon, polycarbonate, and polylactic acid and multilayer combinations of different plastics), as well as all deposit-bearing beverage products packaged in low-density polyethylene plastic pouches (resin symbol 4 - LDPE).

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ADDITIONAL REQUIREMENTS

Requirements regarding labelling, as well as the size, composition and other material characteristics of deposit-bearing beverage containers sold in New Brunswick.

- Containers larger than 5 L are exempt and will not fall under Encorp's responsibility.
- Encorp does not accept hybrid containers (with the exception of lids/caps/closures). For example, a container with a body made from PET and a top made from aluminum.
- Encorp does not encourage the use of plastic wraps on aluminum or steel cans. However, these will be accepted in limited quantities from small craft brewers.
- As in other Canadian provinces/territories, all deposit-bearing beverage products must carry a refund notice on their label advising consumers that the empty container carries a refund value. Bilingual labels, in English and French, are mandatory for beverages sold in New Brunswick because the province has English and French as its official languages, and also because they are required by the federal *Consumer Packaging and Labelling Act* for all consumer products sold across Canada.

Producers can choose the size and location of this refund notice. However, the refund notice must be located on the container where it is readily visible and must remain on the container when empty. (Note that the refund notice does not need to be included on the outer wrapping for multi-packs.)

Examples of appropriate labelling include, but are not limited to, the following. Multiple variations of wording are acceptable, provided the concept of a refund is evident.

- a) *Return for refund where applicable / Consigné là où prescrit*
- b) *Refund where applicable / Consigné là où prescrit*
- c) *Return for refund where applicable / Retourner pour remboursement là où applicable*