

RC Journal

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RECYCLE

OUR VISION - A FUTURE WHERE NO BEVERAGE CONTAINER GOES TO WASTE

WINTER 2025

▶ ACCURACY AWARDS



Since 2023, Encorp has given *Accuracy Awards* twice a year (December and June) to redemption centres (RCs) that maintain exceptional accuracy over 12 months, with an estimated average error between +1% and -1% and an estimated relative standard deviation of the errors less than 5%. Each winning RC receives a prize to share with staff in recognition of their efforts. Our December 2024 *Accuracy Award* winner is Brooks Redemption Centre (Hartfield).

A NEW CHAPTER FOR RECYCLING IN HILLSBOROUGH

At the end of 2024, Hillsborough saw a transition in its recycling services. After decades of dedication to beverage container recycling, Aaron Nelson decided it was time to retire.

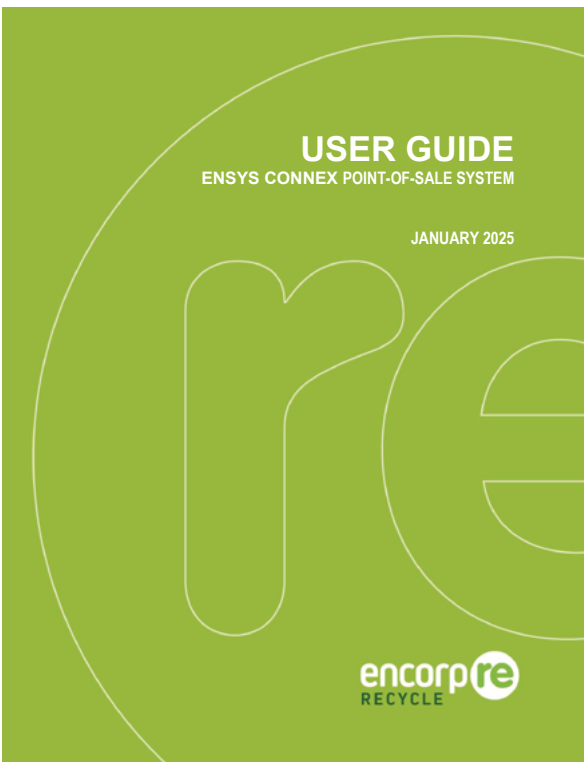
Mr. Nelson has been a cornerstone of recycling in the community, playing a pivotal role in beverage container recycling since the early days of the Beverage Containers Program. His commitment to the community left an enduring legacy. We extend our heartfelt gratitude to Aaron and his team for their invaluable contributions over the years.

As Aaron and his family move on to new adventures, a new era begins with the opening of the new *Hillsborough Bottle Depot*. Located at 2995 Main Street, in the same building as Cooke's Country Store, the new redemption centre is owned by Vamsi Krish. This facility offers a modern and convenient recycling experience, operating within a multi-service retail space that includes a gas station, market, and hardware store. Area residents can now easily return empty beverage containers while running errands at this popular spot. Beverage container return/redemption service is available Tuesday through Saturday.

We congratulate Mr. Krish on this new venture and look forward to seeing the *Hillsborough Bottle Depot* continue the tradition of excellent recycling services in the community.



▶ UPDATED ENSYS-CONNEX POS USER GUIDE



This winter, we made minor updates to improve Encorp's *EnSys-Connex* Point-of-Sale User Guide. The revised guide, dated January 2025, is now available on our website and can be accessed via our [Operations & Logistics web page](#). A printed copy of the updated guide is also included in your 2025 Winter *RC Journal* package. We strongly encourage all redemption centre operators to immediately replace the current user guide in their *Operations & Logistics* binder with this updated version.

EXCITING UPDATES FOR THE RECYCLING HEROES IN SCHOOL PROGRAM

The second year of Encorp's *Recycling Heroes in School* program is off to a fantastic start, with nearly 90 schools across New Brunswick actively participating and recycling their beverage containers at redemption centres (RCs). Between September and December 2024, 38 new schools joined the program, and during this period, all participating schools collectively recycled 475,000 beverage containers.

To further support schools' fundraising efforts, we are excited to launch a new initiative: the *Support Our Recycling Heroes* campaign. This initiative, targeting parents, grandparents, aunts, uncles and other community members, will encourage donations of used beverage containers (UBCs) to school accounts at RCs and give a boost to bottle drive efforts for the schools participating in our *Recycling Heroes in School* program. The new campaign launched on February 18, 2025.

If your RC works with schools that aren't yet part of our *Recycling Heroes in School* program, please encourage them to sign up for free on our website. By joining, they'll access recycling bins, supplies, educational resources, and support from Encorp to simplify daily UBC collection and fundraising through recycling initiatives. They will also be able to compete against other schools to become top-performing schools and earn rewards at the end of the school year.



Donate your beverage containers.
Inquire about which schools
accept donations at this
redemption centre.



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encorpatl.ca info@encorpatl.ca

If you need to contact Encorp Atlantic, you can call our main line at **1-877-389-7320**.

When you call, press 1 to be directed to the help options for RCs, which will have you choose from operations, IT support (*EnSys-Connex* POS), and payments.

If you prefer to contact us by email:

- For operations and logistics - operations@encorpatl.ca
- For IT support (*EnSys-Connex* POS) - support@encorpatl.ca
- For payments and general inquiries - info@encorpatl.ca