

## WINTER 2025

### EXCITING UPDATES FOR THE RECYCLING HEROES IN SCHOOL



Your empties hold value for young learners.

Support our Recycling Heroes. Donate your beverage containers.



Now in its second year, Encorp Atlantic's *Recycling Heroes in School* program has nearly 90 schools across New Brunswick actively participating and recycling beverage containers through redemption centres.

We're also excited to announce a new campaign: *Support Our Recycling Heroes*.

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### INDEPENDENT VERIFICATION REMINDER

As we head into tax season, we wish to remind all brand owners of their obligation to submit an annual Independent Verification of their beverage container sales, and collection and remittances of all applicable fees (deposits and container recycling fees) to Encorp Atlantic.

This verification must be submitted within 90 days of your fiscal or calendar year-end. For brand owners with a December 31 year-end, your Independent Verification is due by the end of March 2025.

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## NEW CRF RATES IN EFFECT APRIL 1, 2025

In October 2024, Encorp Atlantic announced changes to container recycling fee (CRF) rates in New Brunswick, effective April 1, 2025. As this date approaches, we wish to remind brand owners of these new rates.

When using our *Brand Owner Portal* to report and remit to Encorp, the new CRF rates will

automatically apply to sales reported from April 1, 2025, onward. If your reporting period overlaps March and April, you will need to submit two separate reports: one covering sales up to March 31, 2025, and another for sales starting April 1, 2025.

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Container type	Current CRF (APRIL 1, 2024 - MARCH 31, 2025)	New CRF (EFFECTIVE APRIL 1, 2025)
Aluminum non-alcohol	1 cent	2 cents
Aluminum alcohol	2 cents	2 cents
PET/HDPE non-alcohol	3 cents	4 cents
All other plastics (including alcohol PET/HDPE)	1 cent	1 cent
All steel	8 cents	3 cents
All cartons (polycoat containers + wine boxes/bag-in-box)	0 cents	0 cents
All non-refillable glass	11 cents	10 cents

## REVISIONS TO THE DESIGNATED MATERIALS REGULATION

In July 2024, significant updates to New Brunswick's *Designated Materials Regulation* under the *Clean Environment Act* took effect. All producer responsibility organizations, including Encorp Atlantic, must comply with the revised *Designated Materials Regulation (2024-37)* by January 1, 2026.

To meet these requirements, we will revise and resubmit our Stewardship Plan for the Extended Producer Responsibility Beverage Containers Program to Recycle NB by June 1, 2025. We will also actively communicate with all registered brand owners to help you understand the changes and prepare you to meet your obligations under the revised Regulation. [READ MORE](#)

