

FALL 2024

▶ 2023 ANNUAL REPORT

2023 marked a significant turning point for Encorp Atlantic as we geared up for the shift to Extended Producer Responsibility (EPR), which would take effect on April 1, 2024, and place us entirely in charge of managing and administering the province's Beverage Containers Program. [READ MORE](#)

▶ MOMENTUM BUILDS AS "RECYCLING HEROES IN SCHOOL" ENTERS YEAR TWO!



Encorp Atlantic's *Recycling Heroes in School* program is kicking off its second year with excitement and rapid growth. In just the first few weeks of the school year, more than 30 new schools inquired about the program and started their enrolment process. With over 70 schools actively participating and more enrolling daily, the race to be one of the top 5 performers – competing for exciting prizes – is on! [READ MORE](#)

▶ STAY COMPLIANT: ALWAYS MATCH YOUR PAYMENTS TO ENCORP WITH BRAND OWNER PORTAL REMITTANCE REPORTS

Recently, we have been seeing payments that do not match the quantities of beverage container sales reported by brand owners in our Brand Owner Portal. Brand owners mustn't use their own calculation methods to remit payments to Encorp. Payments must ALWAYS match what is reported via our Brand Owner Portal.

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CONTAINER RECYCLING FEE: NEW RATES IN EFFECT APRIL 1, 2025



As part of the Extended Producer Responsibility (EPR) Beverage Containers Program in New Brunswick, a container recycling fee (CRF) is established by Encorp Atlantic on container material types as needed to cover the estimated

net costs of handling, transportation, processing, and administration for used beverage containers.

New CRF rates, which take effect on April 1, 2025, were announced on October 29, 2024. [READ MORE](#)

TWO NEW REDEMPTION CENTRES JOIN UBC COLLECTION NETWORK IN NEW BRUNSWICK



Encorp Atlantic recently expanded its collection network with two new beverage container redemption centres (RCs), restoring full recycling services to the Kent region after closures disrupted services this past spring. [READ MORE](#)