

## SUMMER 2024

► “RECYCLING MATTERS. FULL REFUNDS ADD UP” CAMPAIGN GATHERS MOMENTUM IN NEW BRUNSWICK



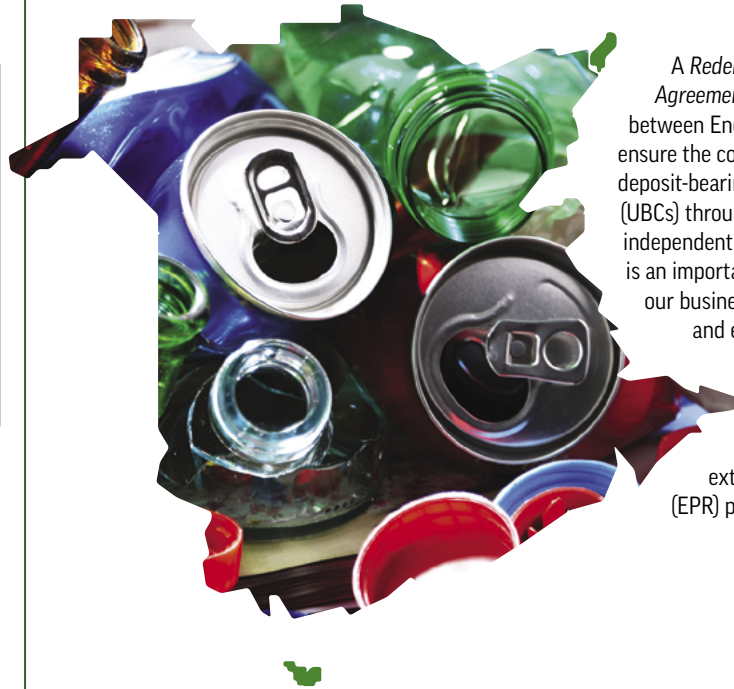
RECYCLING MATTERS. Full Refunds Add Up.

Cheers to more rewards.

encorp<sup>re</sup> RECYCLE

Since April 1, 2024, the new EPR Beverage Containers Program has brought a very exciting change for consumers: an increased financial benefit of recycling empty beverage containers. The shift from a half-back deposit refund system to a full deposit refund system has been widely welcomed across the province. [READ MORE](#)

## ENCORP FINALIZES HISTORIC AGREEMENT WITH REDEMPTION CENTRES FOR CONTINUED COLLABORATION IN NEW EPR PROGRAM



A Redemption Centre (RC) Service Agreement was recently finalized between Encorp and RC operators to ensure the continued collection of deposit-bearing used beverage containers (UBCs) through the network of independently owned RCs. This Agreement is an important first step in officialising our business relationship with RCs and ensures we will be able to continue to collaborate with RCs throughout the province over the coming years, under the new extended producer responsibility (EPR) program model. [READ MORE](#)

► **REMINDER TO REPORT AND REMIT DEPOSITS AND CONTAINER RECYCLING FEES TO ENCORP FOR SALES FROM APRIL 1 ONWARD**

All beverage product brand owners with signed *Brand Owner Agreements* with Encorp as their agent for the EPR Beverage Containers Program in New Brunswick must report quantities and remit deposits, along with container recycling fees (CRFs), to us for all deposit-bearing beverage product sales in New Brunswick from April 1, 2024, onward. [READ MORE](#)

## RECYCLING HEROES IN SCHOOL PROGRAM A SUCCESS IN ITS FIRST YEAR



Encorp is excited to celebrate the outstanding achievements of schools participating in the inaugural year of our *Recycling Heroes in School* program. This initiative aims to promote environmental stewardship by encouraging students to recycle beverage containers. Encorp supports schools by providing recycling supplies, educational materials, funding, and assistance in connecting with local RCs.

At the end of the 2023-2024 school year, the top five schools based on UBCs recycled per student were:

1. **Académie Notre-Dame**, Dalhousie, NB (partner RC: Billy's Bottle Exchange)
2. **École Léandre-LeGresley**, Grande-Anse, NB (partner RC: Recyclage Caraquet)
3. **Chipman Forest Avenue School**, Chipman, NB (partner RC: Sully's Bottle Depot)
4. **Harvey High School**, Harvey Station, NB (partner RC: Cole's Bottle Depot)
5. **Rothsay High School**, Rothsay, NB (partner RC: Golden Mile Redemption Centre) [READ MORE](#)