

## SPRING 2024

### QUICK GUIDE TO USING ENCORP'S NEW BRAND OWNER PORTAL



Now that the Beverage Containers Program has transitioned to Extended Producer Responsibility (EPR), brand owners with signed *Brand Owner Agreements* with Encorp as their agent for this new EPR Program must report quantities and remit deposits, along with the new container recycling fees (CRFs), to us for all beverage container sales in New Brunswick from April 1, 2024, onward.

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### REMINDER FOR ORGANIZATIONS WITH DISTRIBUTOR AGREEMENTS WITH ENCORP WHICH EXPIRED ON MARCH 31, 2024

If your organization previously had a *Distributor Agreement* in place with Encorp pertaining to the old New Brunswick Beverage Containers Program, which expired on March 31, 2024, due to the transition to Extended Producer Responsibility (EPR) on April 1, 2024, you should make sure to remit your final *Deposit Remittance Report* and remittance payment covered by that agreement. [READ MORE](#)

## “RECYCLING MATTERS. FULL REFUNDS ADD UP.” CAMPAIGN SHINES SPOTLIGHT ON GOOD NEWS FOR CONSUMERS



Since April 1, 2024, the Beverage Containers Program in New Brunswick is officially operating as an Extended Producer Responsibility (EPR) program – with consumers seeing an increased financial benefit when recycling empty beverage containers. [READ MORE](#)

## ENCORP CELEBRATES LAUNCH OF NEW EPR PROGRAM WITH FOCUS ON YOUTH RECYCLERS DURING EARTH DAY EVENT AT LOCAL NB HIGH SCHOOL



Encorp showcased its vision for the New Brunswick Beverage Containers Program, now under an Extended Producer Responsibility (EPR) model, during an Earth Day celebration event focusing on youth recyclers at Rothesay High School (Rothesay, NB) on Monday, April 22, 2024. [READ MORE](#)