

# BOTTLE DRIVE CHECKLIST

- Choose the date and time for the bottle drive.**
- Pick a location for the bottle drive – and whether you'll be going door-to-door or letting people come to you.** Going door-to-door is a great way to get the entire community involved, but won't always work for your group. Setting up a donation spot in a central location is a great alternative!
- Get volunteers signed up and ready.**
- Inform your local redemption centre of your bottle drive.** Informing them in advance will let them prepare to receive a large amount of beverage containers. Some redemption centre operators also offer pick-up services, so be sure to ask!
- Design and post flyers around the community.** Encorp has provided a flyer template that you can use for your bottle drives.
- Design and post a social media advertisement.** Encorp has provided a social media post template that you can use for your bottle drives. If you're part of the Recycling Heroes in School Program, you can send your filled social media template to Encorp to post the advertisement on its social media channels to help spread the word.
- Organize your volunteers and supplies.** Make sure everyone knows what they're doing and that they have what they need to get it done!

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