

## SUMMER 2021

## CONTEST WINERS

Special shout-out to redemption centre staff who took the time to complete our spring educational quiz meant to fine-tune knowledge on inclusion/exclusion rules for beverage products in the Beverage Containers Program. We will continue to hold such quizzes/contests twice per year and issue, in the meantime, our monthly educational notices showcasing various beverage products. Archives are available on our website via the "Education & Training for RC Staff" page (under the "RC Operators" menu). **Bravo to our quiz/contest winners: Ralph Holmes (BC06-30), Audrey Mazurek (BC12-25), Anthony McDougall (BC02-04), Phillippe Bernier (BC08-02).**

## ROCKS RECENTLY FOUND IN PLASTIC BOTTLE

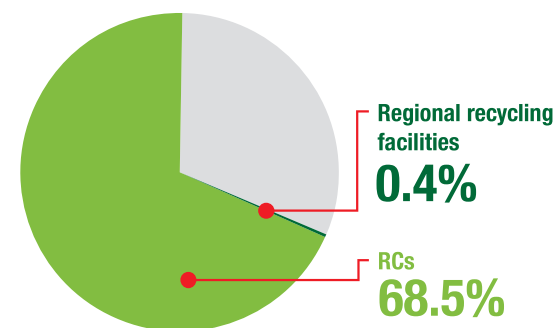
We cannot stress enough the importance of being vigilant when preparing beverage containers for shipment. We recently received a report of rocks being found in a plastic bottle placed in one of our bulk bags. Such items can cause significant damage to the compactor trucks as well as equipment at the processing plant. Please remind your customers to empty their containers. It is also your responsibility to double-check that they are empty – discarding all liquids and waste items – before you accept them and place them into our bulk bags.



## RECOVERY RATE

For the past 12 months  
as of June 30, 2021

68.9%



## ENSYS-CONNEX GATHERING POSITIVE REVIEWS IN TRIAL PHASE

Encorp's newest technology tool to improve operations and drive efficiencies at the redemption centre (RC) level – *EnSys-Connex* – is being piloted in two RCs since April 2021 – Valley Redemption Centre and Acadia Bottle Exchange. This Point-of-Sale (POS) system has been purpose built by Encorp for New Brunswick RCs to process all deposit-bearing beverage containers received from consumers under the Beverage Containers Program (alcoholic, non-alcoholic and refillable), pay out deposit refunds, and manage commercial accounts and inventory.

Our 9-month trial of EnSys-Connex with these two RCs has been providing our IT team with feedback on how our equipment and software perform in a real-time environment.



We plan to continue to make improvements and to start to roll out this technology to all RCs in the province as of January 2022.

Acadia Bottle Exchange in Cap Pelé, currently under the new ownership of Mr. Kim Seunghwan, reports the system is working very well and that there are no complaints from staff nor management. "It is very exciting to have the new system in our centre - I definitely think it will bring us a lot of efficiency in our work and time management," he says. The main challenge thus far has been figuring out common vocabulary to use on the staff interface screen related to material sorts. It is intended that EnSys-Connex be able to support English and French as the primary interface languages, and the provincial roll-out version will most likely feature icons next to descriptive text, so that staff with limited knowledge of either language can quickly identify the right buttons to select when going through redemption transactions with customers.

EnSys-Connex is also getting good reviews from Mr. Mario Maillet, owner of Valley Redemption Centre – which integrated the system to operations in its Dieppe location. He reports that "transactions are faster at the cash, and bulk bag counts are a lot more accurate since there is now less opportunity for errors. In addition, staff has adapted to EnSys-Connex quickly. It gives our centre a better image and provides a more positive customer experience."

We are pleased the trial is going well and that RCs report ease of use, quick staff adaption, and clear operational efficiency improvements. As we get nearer provincial deployment, we invite all RC operators to book a visit of our EnSys-Connex demonstration site in our Moncton office – contact Tim Pidgeon (506.389.7327, tim.pidgeon@encorpatl.ca) for more information.

## "BE A RECYCLING HERO!" CAMPAIGN 2021 EDITION

Encorp's popular "Be a Recycling Hero!" campaign is again in full swing this summer – with a strong focus this year on community environmental leadership. The "Be a Recycling Hero!" campaign aims to raise awareness on reducing litter in outdoor public spaces – especially when it comes to empty beverage containers so easy to reuse and recycle.

A new component to the campaign we launched this year is a *Recycling Heroes Community Cleanup Grants Program* to support litter cleanup and recycling events that beautify beaches, parks, playgrounds, trails, etc. Grants of \$500 – which help cover

costs for cleanup event supplies and logistics – were available for schools, workplaces, not-for-profit organizations, community groups and municipal/town citizen-led committees. We encourage RCs to check our website and Facebook page for stories about our 2021 grant recipients.

We also continued our ongoing partnership this year with Festival Inspire to support the creation of environmental-themed murals throughout the province. Last year, murals were created in Miramichi, Fredericton and Caraquet. This year, four more murals are being sponsored by Encorp as part of Festival

Inspire's 8-city tour: Campbellton, Shippagan, Petit-Rocher, and Saint John. Plus, in each region, throughout the entire tour, Encorp's *Re-Mobile* travelling depot is on location to accept donations of beverage containers as a special bottle drive organized by the festival.



## YEAR TO YEAR REFUNDED UNITS

	Aluminum	Glass	PET	Other	Total
July 1, 2019 - June 30, 2020	65,143,049	2,009,466	85,832,517	7,472,281	160,457,313
July 1, 2020 - June 30, 2021	77,928,857	2,320,637	99,249,496	8,857,005	188,355,995
Yr to Yr Qty	12,785,808	311,171	13,416,979	1,384,724	27,898,682
Yr to Yr %	19.6%	15.5%	15.6%	18.5%	17.4%
% of Total	41.4%	1.2%	52.7%	4.7%	

For information or to report any incident, please contact:

- **Environment & Local Government - 506-453-7945** - For product registration, sorting questions and general inquiries
- **G.M. Rioux - 1-877-999-1764** - For scheduling, bulk bags and pallets
- **Encorp - 1-877-389-7320** - For payment inquiries and incident reports

**TO CONTACT US:**  
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