

# Journal



SINCE 1992, ENCORP ATLANTIC HAS RECYCLED OVER 4 BILLION CONTAINERS IN NEW BRUNSWICK!

## SUMMER 2020

### ▶ ONE TAG PER BULK BAG

Encorp has printable posters with instructions on *How to Properly Use Bulk Bags* and *How to Close Bulk Bags* available on its website (*Transportation, Logistics & Procedures page* – under the *RC Operators* menu). These were sent via email as well as delivered with the spring issue of our *Journal*. RC operators should ensure staff are familiar with proper usage of Encorp bulk bags. Please note that only one tag can be placed on each bulk bag – and this tag should be filled out properly and legibly with the total number of containers the bulk bag contains. If you need to adjust your count prior to pick up, remove the tag completely and replace it with a new one with the correct information you want the driver to record.



### ▶ PEST CONTROL

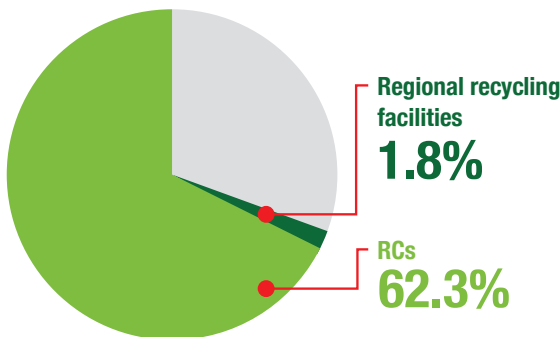
Redemption centre (RC) owners should always be on top of pest control in their facility. Rodents and other pests are attracted to residue left in beverage containers, and this is especially true with drinkable yogurt, drinkable kefir and other beverages which contain dairy – rodents may chew their way through a filled bulk bag when attracted to the smell. RCs are expected to store filled bulk bags and pallets in a secure, indoor, dry area, and ensure there is no damage outside of normal wear and tear to bulk bags and pallets. Please make sure to review your pest control procedures.



### ▶ RECOVERY RATE

July 1, 2019- June 30 2020

64.1%



## “BE A RECYCLING HERO!” CAMPAIGN IN FULL SWING!

Electronic billboards, buses & bus shelters, social media, and community newspapers across our province are a buzz with Encorp’s “Be a Recycling Hero!” campaign since the first week of June. Reactions and comments on social media have been very positive, with many likes and shares. We also recently announced a partnership with Festival Inspire to create environmental education murals in four communities across the province later this summer/fall, which will tie in with our campaign and its anti-litter message.

We have promotional items (pins, stickers, etc.) with the campaign logo which can be given to your customers. These will be sent to all redemption centres with the mail out of this summer edition of our *Journal*.



## REMINDER – NEW DEPOSIT-BEARING BEVERAGES

Encorp has handy visual aids available on its website (*Containers List* page under the *RC Operators* menu) explaining the changes to the Beverage Containers Program in effect since April 1, 2020, which apply to beverages with dairy, certain plant-based beverages and sports-type drinks. Refund your customers and put the new accepted/deposit-bearing containers in Encorp bulk bags according to material type (sort).

We have received many questions regarding plant-based beverages. You really must look at the label. Refund your consumer if the plant-based beverage’s label either:

- has no mention of being fortified (which means the beverage is unfortified); or
- mentions being fortified, but also has a warning about not being a source of protein.

A quick rule of thumb is that **most plant-based beverages – other than soy** – usually fit one of these criteria (unfortified or fortified but not a source of protein) and **have a deposit**. Most soy beverages, on the other hand, are excluded from a deposit fee because they are fortified and considered a good source of protein, similar to real milk products.

You should also be on the lookout for cannabis beverages which entered the market this past spring. Cannabis beverages are treated as non-alcoholic beverages and thus respect the same deposit and refund fees as non-alcoholic beverage containers (up to 5 L – deposit 10¢; refund 5¢). Accept and refund these for your customers. Put them in Encorp bulk bags according to material type (sort).

### YEAR TO YEAR REFUNDED UNITS

	Aluminum	Glass	PET	Other	Total
July 1, 2018 - June 30 2019	67,434,872	2,068,417	94,177,350	8,980,810	172,661,449
July 1, 2019 - June 30 2020	65,143,049	2,009,466	85,832,517	7,472,281	160,457,313
Yr to Yr Qty	-2,291,823	-58,951	-8,344,833	-1,508,529	-12,204,136
Yr to Yr %	-3.40%	-2.85%	-8.86%	-16.80%	-7.07%
% of Total	40.60%	1.25%	53.49%	4.66%	100.00%

For information or to report any incident, please contact:

- **Environment & Local Government - 506-453-7945** - For product registration, sorting questions and general inquiries
- **G.M. Rioux - 1-877-999-1764** - For scheduling, bulk bags and pallets
- **Encorp - 1-877-389-7320** - For payment inquiries and incident reports

**TO CONTACT US:**  
**1-877-389-7320 • www.encorpatl.ca**  
**Moncton Area: 506-389-7320**

<b>PAULINE NOWLAN</b> Accounting	<b>TINA NGUYEN</b> Accounting	<b>COLETTE BOUCHER</b> Finances	<b>PIERRE LANDRY</b> Environment	<b>PAUL ROBICHAUD</b> IT	<b>TIM PIDGEON</b> IT Re-Centre	<b>FRANÇOIS CÔTÉ</b> IT	<b>MARTIN MALLET</b> IT	<b>NATHALIE LANDRY</b> Communications
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