

Changes to Exclusion Policy New Brunswick Beverage Containers Program

(As of April 1, 2020)

Product Examples



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HANDY TIP:
Use the Search
function in your PDF
reader to look up
various products by
name.

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Last updated: March 1, 2020

Product not listed?

This document is intended to be a handy reference tool for redemption centres and it will continue to be updated on a regular basis. It contains examples of beverage products affected by changes to the Exclusion Policy for the NB Beverage Containers Program as of April 1, 2020. This document is by no means an all-inclusive list.

If you are unsure about a certain beverage product, send us a photo (info@encorpatl.ca) and we will respond as well as include the product as an example in this document.

Beverages with Dairy



(Now part of the program)

Milk shakes, milk protein shakes, drinkable yogurt, kefir, eggnog, coffee drinks, egg nog, and other beverages which contain dairy.

ON THE LABEL:

- Beverage contains dairy. Milk is listed among the ingredients.
- BUT the beverage is NOT LABELLED as MILK.

DEPOSIT PAID = REFUND

Milk



Real milk

ON THE LABEL:

- Cow's Milk:
 - Ultra-Filtered Milk
 - Low-Fat/Skim Milk
 - Partly Skimmed Milk (1%, 2%)
 - Whole/Homogenized Milk (3.25%)
- Goat Milk

(Note: Also includes milk with added flavours like chocolate, strawberry, banana, etc.)

NO DEPOSIT PAID = NO REFUND

Beverages with Dairy



Neilson Milk Shake – Various Flavours

French Vanilla, Strawberry, Caramilk, Crispy Crunch, Mr. Big

“*Milk shake*” means made with milk/contains milk.

But the beverage in itself is not milk.



Beverages with Dairy



Hershey's Milk Shake – Various Flavours Creamy Chocolate, Double Chocolate, Cookies & Cream

“Milk shake” means made with milk/contains milk.
But the beverage in itself is not milk.



Beverages with Dairy



**Nestlé Milk Shake – Various Flavours
Oh Henry, Coffee Crisp, Rolo**

“*Milk shake*” means made with milk/contains milk.
But the beverage in itself is not milk.



Beverages with Dairy



Nestlé Nesquik Flavoured Milk Beverage (all flavours)

Made with milk/contains milk.

But the beverage in itself is not milk.



Beverages with Dairy



Real Shake (all flavours)

“*Milk shake*” means made with milk/contains milk.
But the beverage in itself is not milk.



Beverages with Dairy



Milk 2 Go Sport Milk Protein Shake (all flavours)

“Milk protein shake” means made with milk/contains milk.
But the beverage in itself is not milk.



Beverages with Dairy



Milk 2 Go Sport Pro Milk Protein Shake (all flavours)

“*Milk protein shake*” means made with milk/contains milk.
But the beverage in itself is not milk.

It even says on the label “*Made with fresh milk*”, which means it contains milk, but the beverage in itself is not milk.



Beverages with Dairy



Fairlife Core Power High Protein Milk Shake (all flavours)

“Milk protein shake” means made with milk/contains milk.
But the beverage in itself is not milk.



Beverages with Dairy



Yop Drinkable Yogurt (all sorts, all flavours)

Drinkable yogurt. Yogurt is made with milk.
But this beverage is not milk.



Beverages with Dairy



Danino Drinkable Yogurt (all sorts, all flavours)

Drinkable yogurt. Yogurt is made with milk.
But this beverage is not milk.



Beverages with Dairy



**logo Nano Drinkable Yogurt
(all sorts, all flavours)**

Drinkable yogurt. Yogurt is made with milk.
But this beverage is not milk.



Beverages with Dairy



Kefir
(all brands, all flavours)

Kefir is made with fermented milk.
But it is not milk.



Beverages with Dairy



Tim Hortons Icedcapp & Iced Coffee Beverages (all types, all flavours)

These are coffee drinks which contain milk.
But these beverages are not milk.



Beverages with Dairy



Starbucks Coffee Beverages (all types, all flavours)

These are coffee drinks which contain milk.
But these beverages are not milk.



Beverages with Dairy



Natrel Java Iced Coffee Beverages (all types, all flavours)

These are coffee drinks which contain milk.
But these beverages are not milk.



Beverages with Dairy



Bolthouse Farms Coffee Beverages (all types, all flavours)

These are coffee drinks which contain milk.
But these beverages are not milk.



Beverages with Dairy



Bolthouse Farms Tea Beverages (all types, all flavours)

These are tea drinks which contain milk.
But these beverages are not milk.

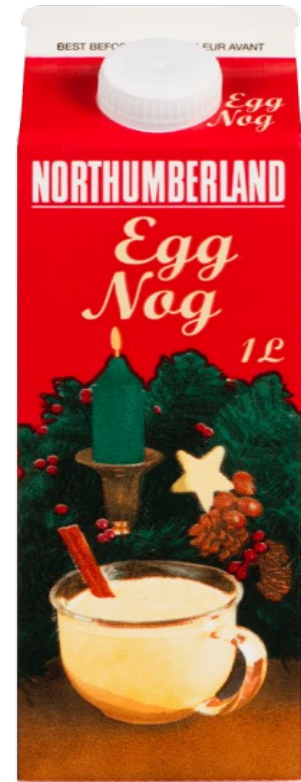


Beverages with Dairy



Egg Nog (all brands, all types, all flavours)

Egg nog contains milk.
But this beverage is not milk.



Real Milk



Cow's Milk (all brands)

- Ultra-Filtered
- Low Fat/Skim
- Partly Skimmed (1%, 2%)
- Whole/Homogenized (3.25%)

Cow's milk is considered an essential nutritional product. Therefore, no deposit is charged.

(Note: Also includes milk with added flavours like Chocolate, Strawberry, Banana, etc.)

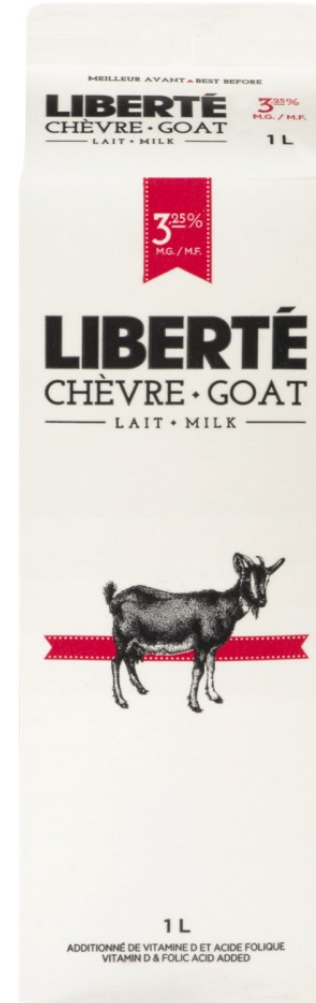


Real Milk



Goat Milk (all brands)

Goat milk is considered an essential nutritional product like milk. Therefore, no deposit is charged.



Real Milk



Natrel Fine Filtered Milk (all types & flavours)

Says *Fine Filtered* and
Skim/Partly Skimmed Milk right
on the front of the container.

This is real milk.



Real Milk



Natrel Lactose Free Fine Filtered Milk (all flavours)

Says *Ultra-Filtered Skim/Partly Skimmed Milk* right on the front of the container.

This is real milk even though it is lactose free and in one of these examples, it has a chocolate flavour.



Real Milk



**Milk on the Moove - 1% and 2%
(all flavours)**

Says *Partly Skimmed Milk* right on the front of the container.

This is real milk with an added flavour.



Real Milk



**Milk 2 Go – 1% and 2%
(all flavours)**

Says *Partly Skimmed Milk* right on the front of the container.

This is real milk with an added flavour.



Milk Alternatives: Fortified Plant-Based Beverages Not a Source of Protein & Unfortified Plant-Based Beverages



(Now part of the program)

ON THE LABEL:

- FORTIFIED plant-based beverages - ONLY IF ALSO LABELLED as "NOT A SOURCE OF PROTEIN".
- All plant-based beverages which are NOT FORTIFIED.

DEPOSIT PAID = REFUND

Milk Alternatives: Fortified Plant-Based Beverages Source of Protein



ON THE LABEL:

- Fortified plant-based beverages considered a source of protein
- Must be labelled as "Fortified".
- Must not have the words "Not a source of protein" on label.

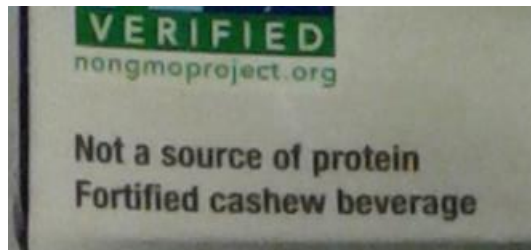
NO DEPOSIT PAID = NO REFUND

Milk Alternatives: Fortified Plant-Based Beverages Not a Source of Protein & Unfortified Plant-Based Beverages



Silk Creamy Cashew Beverage (all types & flavours)

Fortified plant-based beverage with “*not a source of protein*” clearly stated on the label.



Milk Alternatives: Fortified Plant-Based Beverages Not a Source of Protein & Unfortified Plant-Based Beverages



Califia Farms Almond Beverage (all types & flavours)

Plant-based beverage which is not fortified. You do not see the words “*fortified*” anywhere, which means it is not fortified. All unfortified plant-based beverages have a deposit.

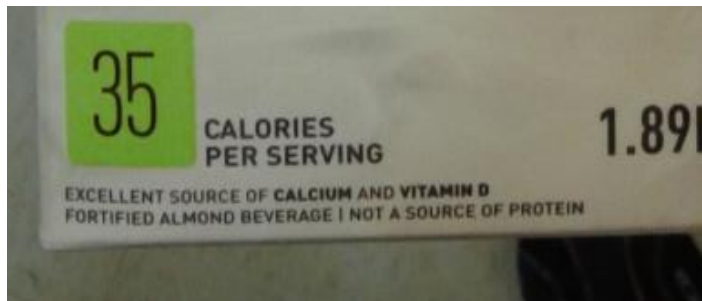


Milk Alternatives: Fortified Plant-Based Beverages Not a Source of Protein & Unfortified Plant-Based Beverages



Earth's Own Almond So Fresh Beverage (all types & flavours)

Fortified plant-based beverage with “*not a source of protein*” clearly stated on the label.

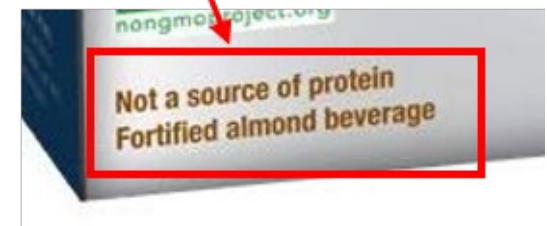


Milk Alternatives: Fortified Plant-Based Beverages Not a Source of Protein & Unfortified Plant-Based Beverages



Silk Almond Beverage (all types & flavours)

Fortified plant-based beverage with “*not a source of protein*” clearly stated on the label.



Milk Alternatives: Fortified Plant-Based Beverages Not a Source of Protein & Unfortified Plant-Based Beverages



Blue Diamond Almond Breeze Beverage (all types & flavours)

Fortified plant-based beverage with “*not a source of protein*” clearly stated on the label.



Milk Alternatives: Fortified Plant-Based Beverages Not a Source of Protein & Unfortified Plant-Based Beverages



Kirkland Fortified Almond Beverage (all types & flavours)

Fortified plant-based beverage with “*not a source of protein*” clearly stated on the label.



Milk Alternatives: Fortified Plant-Based Beverages Source of Protein



Natura Almond Beverage (all types & flavours)

Fortified plant-based beverage with “*not a source of protein*” clearly stated on the label.



Milk Alternatives: Unfortified Plant-Based Beverages & Fortified Plant-Based Beverages Not a Source of Protein



Earth's Own So Fresh Oat Beverage (all types & flavours)

Fortified plant-based beverage with “*not a source of protein*” clearly stated on the label.



**EXCELLENT SOURCE OF VITAMIN D AND VITAMIN B12
FORTIFIED OAT BEVERAGE | NOT A SOURCE OF PROTEIN**

Milk Alternatives: Unfortified Plant-Based Beverages & Fortified Plant-Based Beverages Not a Source of Protein



Rice Dream Rice Beverage (all types & flavours)

Fortified plant-based beverage with “*not a source of protein*” clearly stated on the label.



Milk Alternatives: Unfortified Plant-Based
Beverages & Fortified Plant-Based Beverages
Not a Source of Protein



**Natura Rice Beverage
(all types & flavours)**

Fortified plant-based beverage with “*not a source of protein*” clearly stated on the label.





Coconut Dream Beverage (all types & flavours)

Plant-based beverage which is not fortified.
You do not see the words “*fortified*” anywhere, which means it is not fortified. All unfortified plant-based beverages have a deposit.



Milk Alternatives: Unfortified Plant-Based Beverages & Fortified Plant-Based Beverages Not a Source of Protein



So Delicious Coconut Beverage (all types & flavours)

Plant-based beverage which is not fortified.
You do not see the words “*fortified*” anywhere, which means it is not fortified. All unfortified plant-based beverages have a deposit.





So Delicious Coconut Seasonal Beverage Holiday Nog

Plant-based beverage which is not fortified.
You do not see the words “fortified” anywhere, which means it is not fortified. All unfortified plant-based beverages have a deposit.



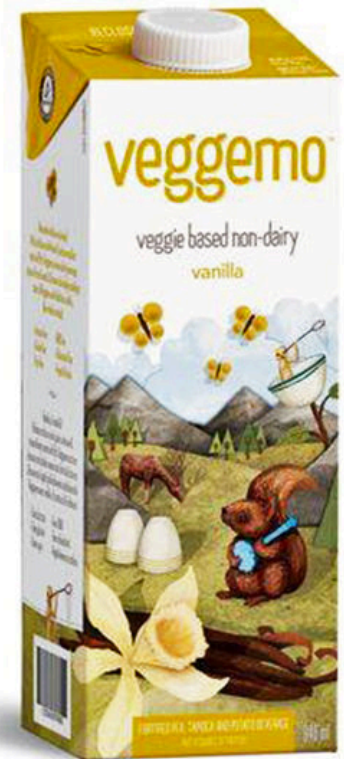
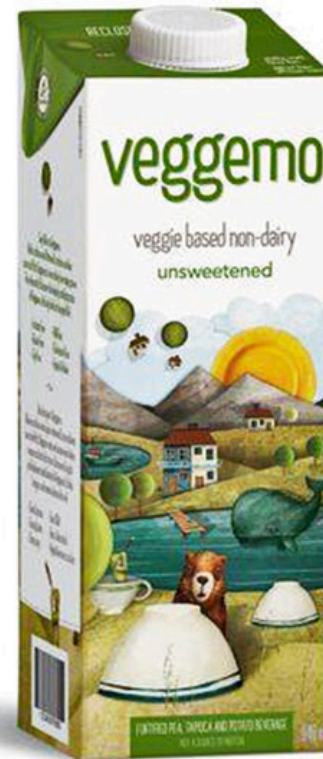
Milk Alternatives: Unfortified Plant-Based Beverages & Fortified Plant-Based Beverages Not a Source of Protein



Veggemio Veggie-Based Non Dairy Beverage

Plant-based beverage which is not fortified.

You do not see the words *“fortified”* anywhere, which means it is not fortified. All unfortified plant-based beverages have a deposit.



Milk Alternatives: Unfortified Plant-Based Beverages & Fortified Plant-Based Beverages
Not a Source of Protein



Ripple Pea Beverage

Plant-based beverage which is not fortified.
You do not see the words “*fortified*” anywhere, which means it is not fortified. All unfortified plant-based beverages have a deposit.



Milk Alternatives: Unfortified Plant-Based Beverages & Fortified Plant-Based Beverages

Not a Source of Protein

Ripple Dairy-Free Plant Based Milk

Plant-based beverage which is not fortified.

You do not see the words “fortified” anywhere, which means it is not fortified. All unfortified plant-based beverages have a deposit.



Milk Alternatives: Unfortified Plant-Based Beverages & Fortified Plant-Based Beverages Not a Source of Protein

Bottlehouse Farms Dairy-Free Plant Milk Protein Beverage?

Plant-based beverage which is not fortified.

You do not see the words “fortified” anywhere, which means it is not fortified. A unfortified plant-based beverages have a deposit



Milk Alternatives: Fortified Plant-Based Beverages Source of Protein



Earth's Own So Nice Soy Beverage (all types & flavours)

Fortified.

Words “Not a source of protein” are NOT on this container, which means it is a source of protein.

Since it is fortified and a source of protein, it is excluded – no deposit is charged.



FORTIFIED SOY BEVERAGE

Milk Alternatives: Fortified Plant-Based Beverages Source of Protein

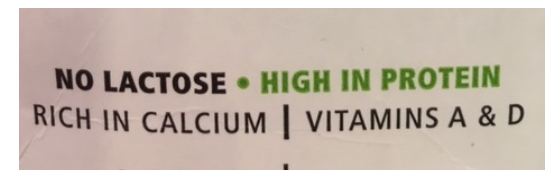


Natura Organic Soy Beverage (all types & flavours)

Fortified.

Words “Not a source of protein” are NOT on this container, which means it is a source of protein.

Since it is fortified and a source of protein, it is excluded – no deposit is charged.



Milk Alternatives: Fortified Plant-Based Beverages Source of Protein



Silk Soy Beverage (all types & flavours)

Fortified.

Words “Not a source of protein” are NOT on this container, which means it is a source of protein.

Since it is fortified and a source of protein, it is excluded – no deposit is charged.



Sport Drinks



(Now part of the program)

ON THE LABEL:

- Protein drinks, nutritional supplements, electrolyte beverages and similar beverages NOT LABELLED as a “MEAL REPLACEMENT” or a “FORMULATED LIQUID DIET”.

DEPOSIT PAID = REFUND

Meal Replacements & Formulated Liquid Diets



ON THE LABEL:

- All beverages labelled as a “Meal Replacement”.
- All beverages labelled as a “Formulated Liquid Diet”.

NO DEPOSIT PAID = NO REFUND

Protein Drinks



Muscle Milk Protein Drink (all types & flavours)

Not Advertised as a “Meal Replacement” or a “Formulated Liquid Diet”.



Protein Drinks



Kaizen Protein Shake (all types & flavours)

Not Advertised as a “Meal Replacement” or a
“Formulated Liquid Diet”.



Protein Drinks



Gatorade Recover Protein Shake (all flavours)

Not Advertised as a “Meal Replacement” or
a “Formulated Liquid Diet”.



Protein Drinks



Premier Protein Drink (all flavours)

Not Advertised as a “Meal Replacement” or
a “Formulated Liquid Diet”.



Electrolyte Beverages



Gatorade
(all flavours)

Not Advertised as a “Meal Replacement” or a
“Formulated Liquid Diet”.



Electrolyte Beverages



Pedialyte (all flavours)

Not Advertised as a “Meal Replacement” or a
“Formulated Liquid Diet”.



Meal Replacements



**Boost Complete Nutrition
Meal Replacement
(all flavours)**

Advertised as a “Meal Replacement”.



**Meal Replacement
Substitut de repas**

Meal Replacements



**Ensure Complete Balanced Nutrition
Meal Replacement
(all flavours)**

Advertised as a “Meal Replacement”.



Meal Replacements



President's Choice Ultra Shake Meal Replacement
(all flavours)

Advertised as a *"Meal Replacement"*.



Meal Replacements



President's Choice Nutri-Total Complete Meal Replacement (all flavours)

Advertised as a “Meal Replacement”.



Meal Replacements



Life Complete Meal Replacement Shake (all flavours)

Advertised as a “Meal Replacement”.



Meal Replacements



**Slim Fast Advanced Nutrition
Meal Replacement
(all flavours)**

Advertised as a “Meal Replacement”.



Meal Replacements



**Slim Fast Original
Meal Replacement
(all flavours)**

Advertised as a “Meal Replacement”.



**MEAL REPLACEMENT SHAKE
LAIT FRAPPÉ SUBSTITUT DE REPAS**

Meal Replacements



Carnation Breakfast Essentials Meal Replacement (all flavours)

Advertised as a “Meal Replacement”.



Meal Replacements



**Oasis NutriSolution
Meal Replacement
(all flavours)**

Advertised as a “Meal Replacement”.



Formulated Liquid Diets



**Boost Complete Nutrition
Formulated Liquid Diet
(all flavours)**

Advertised as a “*Formulated Liquid Diet*”.



Reminder

The following containers have always been excluded from the NB Beverage Containers Program and will continue to be excluded.

Concentrated Drinks



Powdered or Frozen Juices



Syrups



Infant Formula



Containers Greater than 5 L



Containers Purchased Outside the Province of NB

