

Journal



SINCE 1992, ENCORP ATLANTIC HAS RECYCLED OVER 3.9 BILLION CONTAINERS IN NEW BRUNSWICK!

WINTER 2020

► **ACCURACY** 99.77%

As of December 31st, 2019, accuracy and quality control with redemption centres (RCs) has resulted in a fantastic accuracy rate of 99.77%. Only 8 RCs are in the accelerated mode. The sampling model also includes assessments of out-of-province containers and volume fluctuations to detect irregularities.

► **RETURN RATE** 70%
(January 1 - December 31, 2019)

► **ONE-ON-ONE**
Encorp Atlantic would like to invite all RC owners and staff to a one-on-one meeting and learning session at our Moncton office to help us develop necessary tools for growing your RC business and to provide us with feedback on a go-forward strategy for many operational tools and procedures, such as a point of sale (POS) system, inventory management and bag-drop options. Please contact us at 1-877-389-7320 to schedule your meeting with us.

► **BOTTOMS UP!**
During the winter months, we all need to be extra vigilant with making sure that all customers' used beverage containers get emptied. Left over liquids create havoc on RC floors and collection trucks. Slippery floors make for dangerous working conditions. Make sure that all your workspaces remain clean and dry. Please remind your customers on the importance of emptying their beverage containers! Note that special attention to this matter should be paid by RCs which receive large amounts of beverage containers from school programs.



► **BE EXTRA VIGILANT - PLASTIC BAG RECYCLING**
The future of the Plastic Bag Recycling program is in peril because some RCs are not monitoring what is being thrown in along with plastic bags into Encorp's sort #30 bulk bags. We cannot stress enough the importance of making sure that plastic bags are emptied before they are put into an Encorp Atlantic sort #30 bulk bag. Our plastic bags recycling service provider should not be finding organic waste, caps, and other trash - such as shown in these images - in the plastic bag shipments. **All RCs need to take immediate action to rectify this situation.**



NEW YEAR, NEW DECADE!

Another year has come and gone and with the start of this new decade, one can only feel renewed optimism in the modernization efforts for New Brunswick's Beverage Containers Program. 2020 will be a busy year with the long-awaited Redemption Centre Licensing Standards and Best Practices Manual, the introduction of new programs and initiatives designed to improve used beverage container recovery rates, and an increase of efforts towards improving recycling access and services for consumers.

Encorp Atlantic started off the year with a reduced sort list for redemption centres (RCs) and a busy research and development schedule that promises added tools for RC operators. New this year, we will also deploy an advertising campaign - deemed a high priority by distributors - the first of its kind, targeted at the general public, to help increase recycling rates throughout the province and reduce litter. There will be more provincial communications and marketing campaigns like this in the future.

Over the last year, distributors witnessed a continued increase in sales (2.4%), which has resulted in more non-alcoholic post-consumer beverage containers being returned for recycling. There has been 7% more volume at RCs in New Brunswick in the last four years alone - which has had a positive trickle-down effect for all RC operators.

Our recycling research projects continue to produce compelling results, and for the first time, a school program is being tested in two Moncton area schools. The intent is to launch a province-wide school recycling program later in 2020. Work is also progressing on a point of sale (POS) system for RC operators which will improve transparency and inventory management, as well as reduce fraud at the consumer and RC level.

Going forward, cooperation amongst stakeholders and distributor agents is of utmost importance if we wish to improve beverage container recycling convenience and access for consumers. It is only by working together that we can assure the viability of New Brunswick's Beverage Containers Program well into the next decades.

EASIER SORTING!

Effective immediately, Encorp Atlantic is simplifying the sorting process. Redemption centres must put drink pouches in Sort #6 bulk bags (thus eliminating the need to use a plastic bag for Sort #7).

ALUMINUM CANS	1
GLASS - CLEAR	2
PET - HDPE	3
GLASS - COLOURED	4
GABLE TOP / TETRA	5
OTHER PLASTICS	6
MINI SIPS / POUCHES	7
STEEL CANS	8

No need for a plastic bag!
Just toss drink pouches in Sort #6 bulk bags along with other Sort #6 containers.



YEAR TO YEAR REFUNDED UNITS

	Aluminum	Glass	PET	Other	Total
January 1- December 31, 2018	65,618,731	2,026,062	94,148,414	9,430,724	171,223,931
January 1- December 31, 2019	70,085,122	2,171,888	93,179,688	8,875,039	174,311,737
Year to Year Qty	4,466,391	145,826	-968,726	-555,685	3,087,806
Year to Year %	6.81%	7.20%	-1.03%	-5.89%	1.80%
% of Total	40.21%	1.25%	53.46%	5.09%	

For information or to report any incident, please contact:

- **Environment & Local Government - 506-453-7945** - For product registration, sorting questions and general inquiries
- **Rioux Transport - 1-877-999-1764** - For scheduling, bulk bags and pallets
- **Encorp - 1-877-389-7320** - For payment inquiries and incident reports

TO CONTACT US:
1-877-389-7320 • www.encorpatl.ca
Moncton Area: 506-389-7320

Pauline Nowlan Accounting Paul Robichaud IT François Côté Software Developer Colette Boucher Finance Pierre Landry Environment Tim Pidgeon Re-Centre Re-Express Mario Cyr QA-QC



www.encorpatl.ca