

# Journal



SINCE 1992, ENCORP ATLANTIC HAS RECYCLED OVER 3.8 BILLION CONTAINERS IN NEW BRUNSWICK!

## SUMMER 2019

**ACCURACY** **98.86%**

For the period of April 1, 2018, to March 31, 2019, accuracy and quality control with redemption centres (RCs) has resulted in an overall accuracy rate of 98.86%. There are currently 8 RCs in the accelerated mode. Our sampling model also includes assessments of out-of-province containers and volume fluctuations to detect irregularities.

**ONE-ON-ONE**

In order to develop the necessary tools for growing your redemption centre (RC) business, Encorp would like to invite all RC owners and staff to a one-on-one meeting and learning session at our Moncton office. Your feedback will greatly contribute to improving a go-forward strategy for many operational tools and procedures, such as a Point of Sale (POS) system, inventory management, and bag-drop options. Please contact us at 1-877-389-7320 to set a convenient date.

**RECOVERY RATE**

**66.9%** REDEMPTION CENTRES

**2.5%** REGIONAL RECYCLING FACILITIES

**TOTAL RECOVERY RATE: 69.4%**

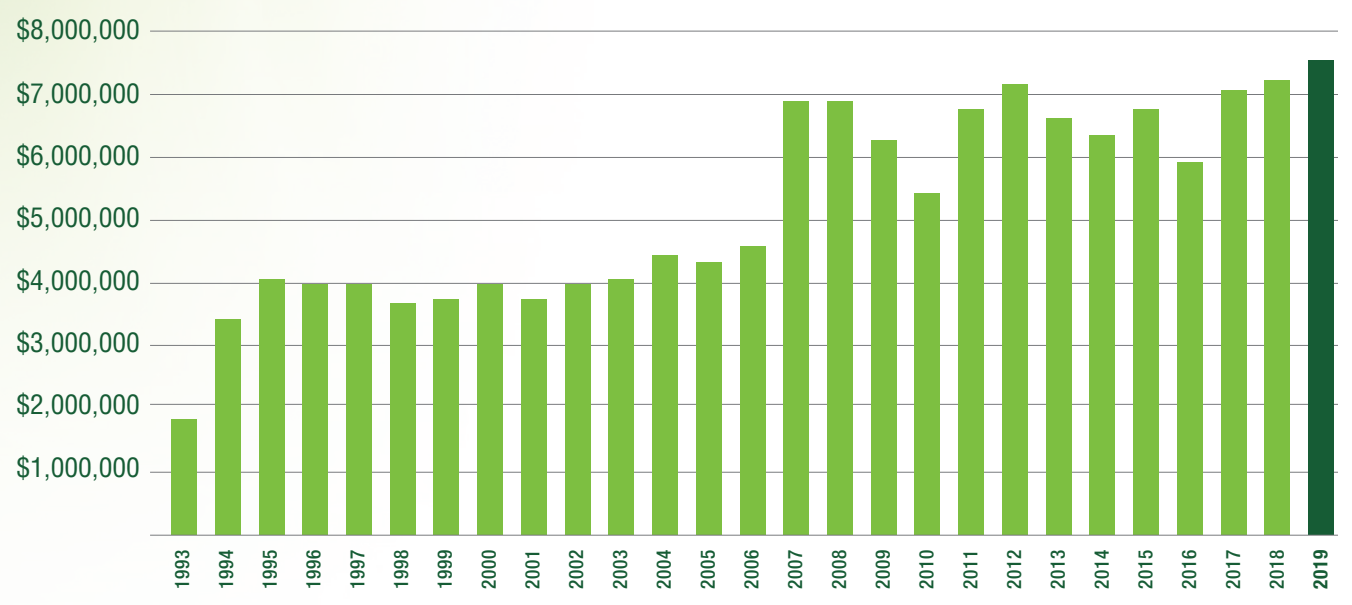
12 months to June 30, 2019

## RECORD YEAR!

With continued operational efficiencies brought about over the last few years and a stable materials market, Encorp Atlantic was able to report, as of March 31, 2019, another good fiscal year. Our contribution to the New Brunswick Environmental Trust Fund (ETF) has yet again set a record. Yearly environmental fees paid for fiscal 2019, including profit

sharing for non-alcoholic product distributors, amounts to \$7,533,000. This is the highest yearly total contribution by Encorp Atlantic to the ETF since the inception of New Brunswick's Beverage Containers Program in 1993. The total amount contributed to the ETF since its very beginning is now \$141,054,000.

### Contributions to the Environmental Trust Fund (ETF)



Total: \$141,000,000

## PLASTIC BAG RECYCLING INITIATIVE

Launched during National Environment Week (June 2-8, 2019), Encorp Atlantic's plastic bag recycling initiative is designed to manage single-use plastic bags received at redemption centres (RCs) from customers. From the very first day, RCs were requesting that we consider accepting all types of plastic bags from customers. We did not anticipate this huge demand from RC operators and customers, but we sensed that facilitating the recycling of plastic bags was a good news item - one that brought a positive light to RCs across New Brunswick.

Please use Encorp's regular bulk bags for collecting discarded plastic bags while keeping in mind weight limits of 60 lbs (27 kg). The slow-moving trucks will pick up discarded plastic bags - all types and colours - accumulated in RCs at the same time as they do their regular pick ups. This new recycling initiative fits in with Encorp Atlantic's ongoing efforts to help modernize New Brunswick's Beverage Containers Program, reduce its environmental footprint, and increase recycling at RCs in communities across the province.

### WHAT TO DO WITH YOUR CUSTOMERS' PLASTIC BAGS:

- Tell your customers that plastic bags collected at your redemption centre will gladly be recycled.
- Put the discarded plastic bags in Encorp regular bulk bags. Fill bulk bags containing discarded plastic bags to no more than 60 lbs (27 kg).
- Bulk bags containing discarded plastic bags will be collected every week by Encorp's slow-moving trucks.

### REMEMBER:

- Plastic bags only (plastic wraps and packaging used for food and other items not accepted).
- Plastic bags must be non-contaminated (no liquids or food particles left in bags).
- No bottle caps, straws, and other garbage.
- No paper.
- No ties.



### BEVERAGE CONTAINER RECYCLING FORUM

Our Beverage Container Recycling Forum held in Moncton in late April was well attended with over 50 participants. The weekend provided Encorp Atlantic the opportunity to dialogue with redemption centre (RC) owners and staff and to present some research results from our "(re)" recycling pilot projects. In addition, we presented a working Point-of-Sale (POS) terminal designed for RCs. Presentations from Mark Miller (Department of Environment and Local Government - New Brunswick) and Gary Ryan (Multi-Materials Stewardship Board - Newfoundland and Labrador) provided insights on how RC standards can be beneficial to owners and customers alike. Thank you to all the participants!

YEAR TO YEAR REFUNDED UNITS					
	Aluminum	Glass	PET	Other	Total
July 1, 2017 - June 30 2018	65,112,800	2,029,072	91,899,819	9,949,705	168,991,396
July 1, 2018 - June 30 2019	67,434,872	2,068,417	94,177,350	8,980,810	172,661,449
<b>Year to Year Qty</b>	<b>2,322,072</b>	<b>39,345</b>	<b>2,277,531</b>	<b>-968,895</b>	<b>3,670,053</b>
<b>Year to Year %</b>	<b>3.57%</b>	<b>1.94%</b>	<b>2.48%</b>	<b>-9.74%</b>	<b>2.17%</b>
<b>% of Total</b>	<b>39.06%</b>	<b>1.20%</b>	<b>54.54%</b>	<b>5.20%</b>	<b>100%</b>

For information or to report any incident, please contact:

- **Environment & Local Government - 506-453-7945** - For product registration, sorting questions and general inquiries
- **Rioux Transport - 1-877-999-1764** - For scheduling, bulk bags and pallets
- **Encorp - 1-877-389-7320** - For payment inquiries and incident reports

**TO CONTACT US:**  
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