

Journal

3,800,000,000

ENCORP
ATLANTIC INC

SINCE 1992, ENCORP ATLANTIC HAS RECYCLED OVER 3.8 BILLION CONTAINERS IN NEW BRUNSWICK!

WINTER 2019

ACCURACY

0.08%

As of December 31st, quality control with redemption centres (RCs) has resulted in an overall accuracy rate of .08%.

There are currently 11 RCs in the accelerated mode. Our sampling model for quality control also includes assessments of out-of-province containers and volume fluctuations (comparative analyses) to detect irregularities. The return rate as of December 31st, 2018, was 69.7% (rolling 12 months).

BOTTOMS-UP!

At this time of the year, we all need to be vigilant with making sure that all used-beverage containers get emptied and that all bulk bags are stored inside. Liquid from containers and snow in bulk bags create havoc in collection trucks and at the processing facility. Make sure that all workspaces remain clean and dry. (Special attention should be paid by RCs that receive large amounts of containers from school programs.) Slippery floors make for dangerous working conditions for all. Please remind your customers about the importance of emptying their containers!



2019 CALENDARS

Again this year, Encorp is pleased to offer a poster size calendar to redemption centres (RCs). The 2019 version presents a photograph of the magnificent Bay of Fundy. Encorp first introduced a calendar in 2011 and since then, we've been experimenting with a variety of formats and concepts. We always use recycling and New Brunswick scenery as our inspiration. Please ask your driver for copies.



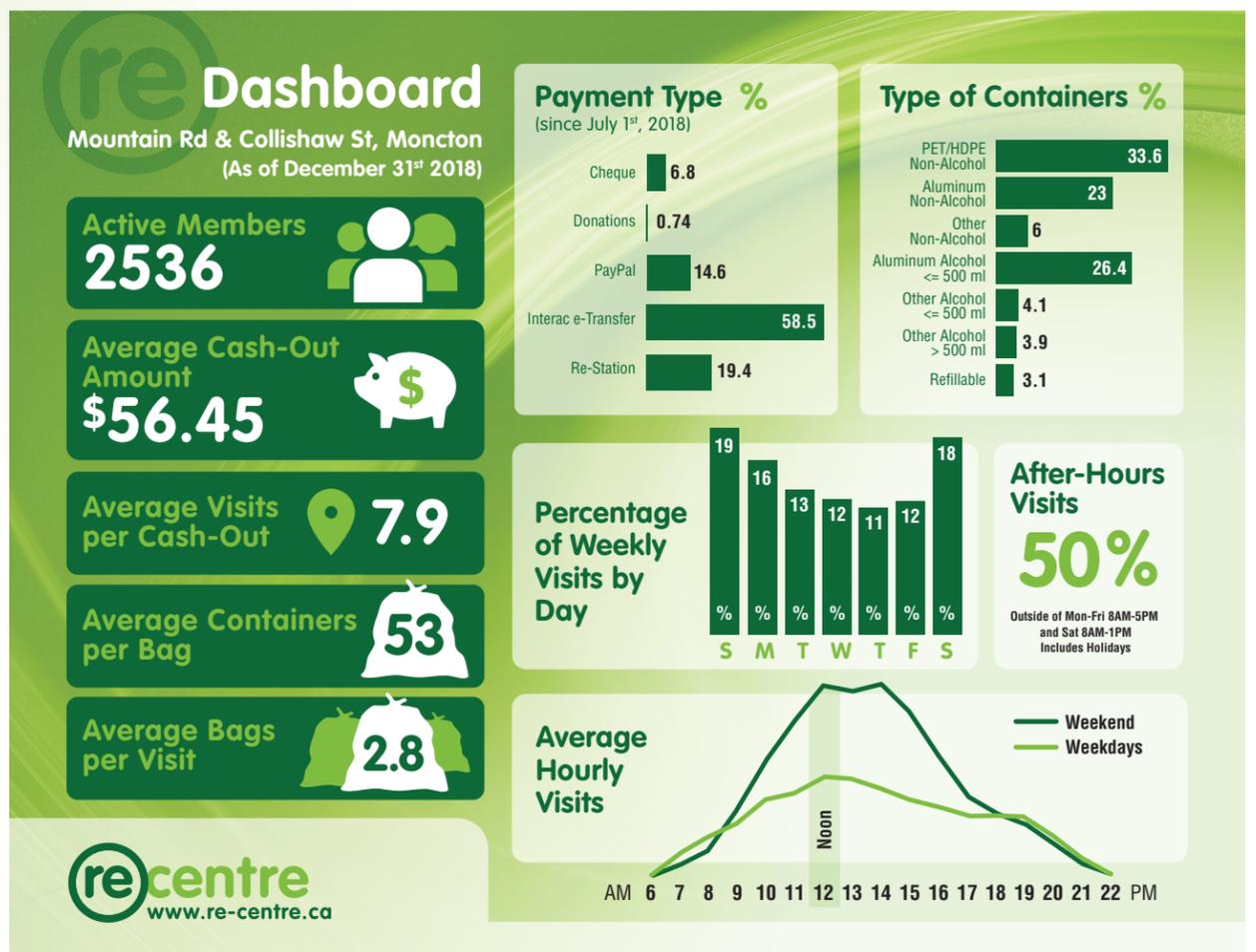
RECORD BREAKING!

2018 was an interesting year from many perspectives at Encorp Atlantic. First, we witnessed a continued increase in sales from distributors that resulted in more used beverage containers (UBCs) being returned for recycling. This translates to nearly 4.5% more volume to the 69 redemption centres (RCs) in New Brunswick in the last three years alone! This has had a positive trickle down effect for all RC operators. In fact, in May 2018, Encorp recorded our largest month ever in our 27-year history with 18,907,000 UBCs returned to RCs. August was the second largest on record with 18,701,000 UBCs.

Progress is also happening on other matters of concern for RC operators and staff. Our research projects continue to produce interesting results. For instance, the Re-Centre pilot project (drop & go, Moncton) reports that participants on average will visit the depot and drop off their UBCs eight times before actually cashing out

(\$56.45 average withdrawal). This drop & go technology gives options to the ever-so-busy consumers looking for a fast and easy solution for recycling their deposit-bearing containers and an interesting potential for driving labour efficiencies at the RC level. According to our most recent dashboard, Sunday appears to be the busiest day of the week, closely followed by Saturday.

Also, our continued work on RC standards has brought all stakeholders to realize that the modernization of New Brunswick's Beverage Containers Program can only happen if we cooperate and work together. New Brunswick is currently the only province in Canada without operating standard for its deposit-bearing beverage container collection centres. Going forward, co-operation amongst stakeholders and greater convenience for consumers are critical to the long-term viability of the RC network in this province.



RC FORUM / APRIL 27-28

In April, Encorp will be hosting a Redemption Centre (RC) Forum in Moncton with the Eastern Recyclers Association (ERA). All RCs are invited to attend free of charge. The Forum will highlight the results of our research projects and the benefits of RC standards. These will be discussed in detail. Encorp will contribute to transportation costs for owners and staff in attendance. Please contact Pauline at 1-877-389-7320 to register.

YEAR TO YEAR REFUNDED UNITS

	Aluminum	Glass	PET	Other	Total
January 1 - December 31, 2017	64,699,255	1,962,193	90,221,778	10,234,872	167,118,098
January 1 - December 31, 2018	65,618,731	2,026,062	94,148,414	9,430,724	171,223,931
YR to Yr Qty	919,476	63,869	3,926,636	-804,148	4,105,833
YR to YR %	41.42%	3.25%	4.35%	-7.86%	2.46%

For information or to report any incident, please contact:

- Environment & Local Government - 506-453-7945 - For product registration, sorting questions and general inquiries
- Rioux Transport - 1-877-999-1764 - For scheduling, bulk bags and pallets
- Encorp - 1-877-389-7320 - For payment inquiries and incident reports

TO CONTACT US:
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