

Journal

ENCORP
ATLANTIC INC

20/20

1992-2012 2013-2032

20 years of successful beverage container recycling in N.B.

20 ans de gestion des récipients à boisson au N.-B.

SINCE 1992, ENCORP ATLANTIC HAS RECYCLED OVER 3 BILLION CONTAINERS IN NEW BRUNSWICK

SPRING

▶ JOE SAVAGE RETIRES

The Savage family has operated a redemption centre for deposit-bearing beverage containers in Moncton's East End for more than 65 years – since 1947. Now 82, Joe Savage recently decided to retire from the business.



This offers a perfect scenario for industry to partner with other stakeholders in the NB Beverage Container Program. With full collaboration from the Department of Environment and Local Government, Eastern Recyclers Association and Encorp Atlantic Inc., the project has secured the licence of the Savage Redemption Centre formally of Steadman Street in Moncton. The intent is to include all NB Beverage Container Program stakeholders in this 3-year testing program. We will keep redemption centre operators informed on the progress of this research project.

ENCORP ANNOUNCES A 3-YEAR PILOT PROJECT

The proposed pilot project announced recently consists in conducting a series of initiatives and experiments over a 36-month period. The project will attempt to measure system improvements and overall efficiencies in recycling depot (redemption centre) systems, standards and management.

The project will be designed to drive efficiencies in this labor-intensive program and explore options to create added convenience to the public, thus increasing levels of recycling and redemption and improving the business model of redemption centres, health and safety aspects, customer convenience and the very experience of redeeming beverage containers.

Through an assessment of the current operations of the beverage container program in New Brunswick, it is obvious that any future efficiencies will be at the redemption centre level. Encorp is committed to improving redemption levels, consumer convenience and improving the business model of redemption centre operators in New Brunswick.

▶ NOTICE

Notice It has come to our attention that some centers are not properly tagging bags. One of the issues that we are encountering is bags which are improperly tagged. (For example a bag of PET, Sort 3 is tagged as Aluminum Sort 1 with a quantity that corresponds to aluminum.) If this type of bag is selected randomly for QC large discrepancies may be recorded which could negatively impact the Redemption Centers overall results.

We also ask that care is taken when recording the sort number and quantity on the tag. This information must be legible. We recommend using a black Sharpie marker with Ultra-Fine Point. Avoid the use of gel pens, pencils and thick black markers.



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► **OVER 50 YEARS OF COLLECTIVE EXPERIENCE!**



Encorp management is currently involved in a dialogue process with other container management program operators on issues common to our collective programs. At a recent meeting in Portland, Maine, Encorp Atlantic and Clynk Systems agreed to a Memorandum of Understanding (MOU), which allows for a dialogue on industry best practices and brings participants to discuss current challenges facing our industry. For example, New Brunswick redemption centres should be interested by recent progress on new technology which allows centres to reduce labor while being more convenient to the public. We are currently documenting programs in Alberta, Newfoundland, Oregon, Denmark and Maine. Each of the selected programs brings their unique advantage. Stay tuned!

► **LITTER SURVEY**

We are anxiously awaiting final results on province-wide litter survey commenced in the summer of 2012. This is a first attempt at measuring and documenting public litter patterns in New Brunswick. The project was an undertaking of Recycle New Brunswick with the financial participation of the Environmental Trust Fund and Encorp Atlantic. Results will be shared with redemption centres in future issues of this newsletter.

► **REVIEW OF BEVERAGE CONTAINERS PROGRAM**

The Department of Environment and Local Government has undertaken a review of all the processes under the Beverage Container Program. The Department will conduct a process improvement project, and a consultant will carry out an independent assessment on potential efficiencies and program enhancement.

Stakeholder input will be key in the gathering of information on the critical components of the processes used today and an overall perspective on how the program could be modernized.

In determining the program of the future, it is important that we consider social, economic and environmental aspects as we collectively identify changes intended to benefit distributors, redemption center operators, the brewers and government. Encorp applauds this initiative and will work cooperatively with all stakeholders.



► **NON-DEPOSIT BEVERAGE CONTAINERS FROM OTHER PROVINCES**

Please be advised that the Department of Environment and Local Government is aware that used beverage containers are coming to New Brunswick from Ontario and Québec. These containers are being brought to New Brunswick (already crushed and in large volumes) for redemption. No deposit was applied to the containers in this province, therefore, there should be no refund provided. Redemption centres accepting these containers are in violation of the Beverage Containers Act. As licensed centres, you are obligated to ensure that used beverage containers brought to you for redemption are in fact New Brunswick deposit bearing containers.

► **PET MARKETS**

The PET market continued its decline in 2012 with prices finally stabilizing in the low twenty cents per pound by the end of March 2013. The aluminum market continued its decline as well, with prices hovering in the low seventies/high sixties for most of this last fiscal.

OVERVIEW OF MARKET PRICES US \$/LB FOR BALED MATERIAL:

	Aluminum	PET	Exchange
March 2011	\$ 0.88	\$ 0.37	\$ 0.95
March 2012	\$ 0.77	\$ 0.295	\$ 0.97
As of March 31 st , 2013	\$ 0.68	\$ 0.215	\$ 1.00

MARKET SNAP-SHOT / 3 YEAR PERIOD IN US\$/LB

	Aluminum	PET
Low ▲	\$ 0.64 June 2012	\$ 0.17 December 2012
High ▼	\$ 0.94 May 2011	\$ 0.37 April 2011

* These figures are based on monthly averages

YEAR TO YEAR-REFUNDED UNITS:

	Aluminum	Glass	PET	Other	Total
Apr 11 – March 2012	64,367,200	2,429,570	74,309,466	16,543,613	157,649,849
Apr 12 – March 2013	65,495,552	2,124,714	73,667,287	15,264,324	156,551,877
Yr. to Yr. Qty	1,128,352	-304,856	-642,179	-1,279,289	-1,097,972
Yr. to Yr. %	1.75%	-12.55%	-0.86%	-7.73%	-0.70%