

Journal

SINCE 1992, ENCORP ATLANTIC HAS RECYCLED OVER 3.5 BILLION CONTAINERS IN NEW BRUNSWICK!



SUMMER 2017

► **QUALITY CONTROL (QC)** **0.2%**

Over the past year, the count adjustment method with redemption centres (RC) has resulted in overall continued accuracy. As of June 1st, reported accuracy was 0.2%, which, again, is close to perfect. Currently, there are eight redemption centres in the accelerated mode.



We are putting the finishing touch on a revised architecture for the Encorp website. This new site will provide an overview of all current projects and all published information featured in our quarterly newsletters. The site will be constantly evolving as new information becomes available, somewhat like a live newsfeed. The site will also allow viewers to access information such as the Beverage Containers Act, the Regulation on Beverage Containers, the beverage container product lists, the incident report form and Encorp's contact information. We anticipate the revised site to be online by August 1st.

► **CONFIDENTIALITY BETWEEN DRIVERS AND RCS**

We ask that information shared between drivers (G.M. Rioux) and redemption centre staff be kept to a strict minimum and entirely confidential. We have received reports in recent weeks that prompted us to issue this advisory in the hope that further misinformation and rumours are stopped. We value the integrity of our system - accuracy, honesty and co-operation are its priorities.

► **WORLD ENVIRONMENT DAY**

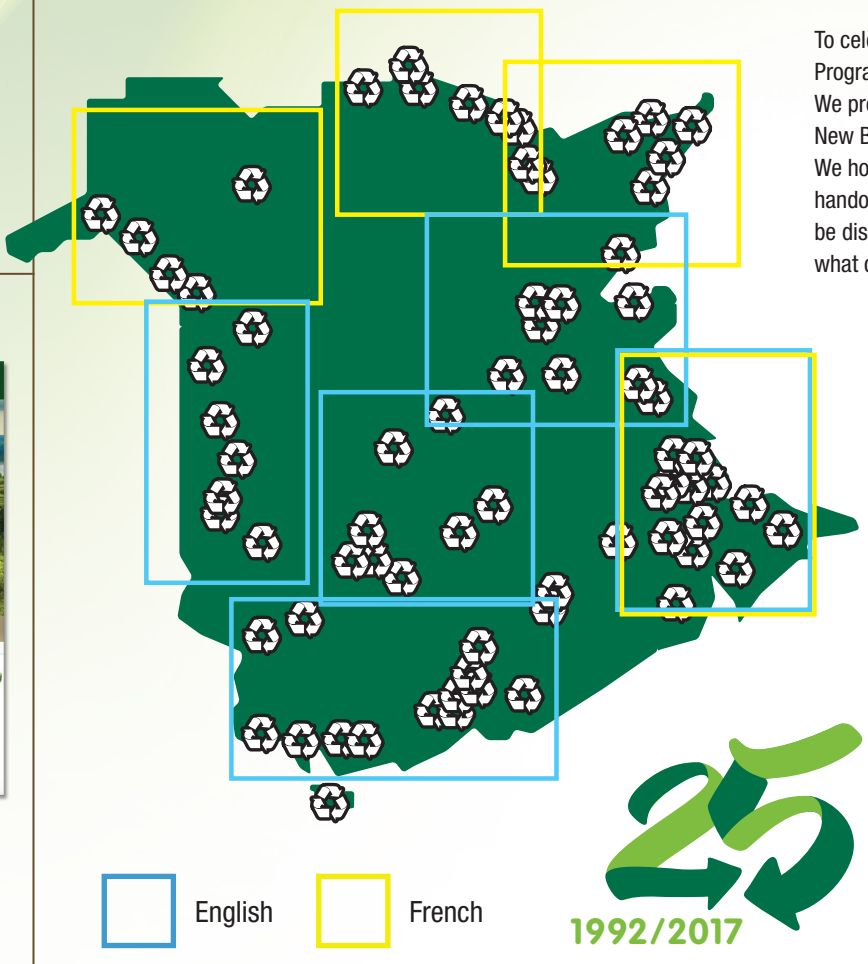
On World Environment Day (Monday, June 5th, 2017), Encorp Atlantic held a public information meeting for about 50 Re-Centre pilot project participants in Moncton. The meeting format was intended to present key findings from the *Final Report on Pilot Projects* and most importantly, hear participants comment on their experience.

► **NEW BULK BAGS**

Every year, we replenish our inventory of bulk bags. With a similar design as last year, new bags have been designed with a duffle and string closure, a see-through window, added handles for easy pick-up and a maximum fill-line indicator. These new bags are similar in size (1m³) and weight (200g) and have started appearing in redemption centres.

TO CONTACT US:
1-877-389-7320 • www.encorpatl.ca
Moncton Area: 506.389.7320

REGIONAL MEETINGS & RECEPTIONS



To celebrate the 25th anniversary of the Beverage Container Program, Encorp will be hosting a social event near you! We propose to organize eight regional receptions across New Brunswick for all redemption centre owners and staff. We hope this will be a fun event for all with door prizes and handouts for those in attendance. Amongst the topics, we will be discussing the results of Encorp's research projects and what could be in store for redemption centres in the future.

- WOODSTOCK AREA**
Tuesday, October 10
- NORTHWEST**
Wednesday, October 11
- NORTHEAST**
Thursday, October 12
- ACADIAN PENINSULA**
Wednesday, October 18
- MIRAMICHI AREA**
Thursday, October 19
- ST JOHN AREA**
Monday, October 23
- FREDERICTON**
Tuesday, October 24
- MONCTON**
Tuesday, November 7

► STORAGE CAPACITY AUDITS AT ALL RCS IN NB

This summer, Encorp has hired a consultant to assess the storage capacity of all redemption centres in New Brunswick. The purpose is to use this crucial information to improve everything from redesigning bulk bags to evaluating the need for compaction equipment for RCs. Encorp has hired Yanick Sirois to compile this data on our behalf. Yanick has extensive waste management experience and will help us with this project. We hope to commence the work in midsummer. Thank you for your co-operation.

► RESEARCH PROJECTS

RE360

The reusable \$3/60 box, made from recycled plastic and currently being tested in two redemption centres (Moncton and Dieppe) is showing promising results. Preliminary data so far indicates that customers are satisfied with the expediency of the program while participating redemption centres are stating that the accuracy is just fine. If your centre wants to take part in this pilot project, please send us a message.



RE-CENTRE EXTENSION

The Re-Centre automated bag-drop technology tested since 2014 will now move to a new phase. First, starting on September 1st, 2017, current Re-Centre units will be managed by existing redemption centre operators in the Moncton-Dieppe area. This will allow existing operators to acquire real-time experience with this technology. Secondly, we hope to test a new approach: using fix-count bags (\$2/40) in a retail environment. Again, this unit will be automated, and those who sign-up to this pilot project will be able to get their container refund at the participating retailer. It's expected that this unit will be situated in the parking lot of an existing retail/grocery store in the test region (Moncton). All three Re-Centre depots will be managed by redemption centre operators and will allow for a first-hand experience with this technology.

YEAR TO YEAR REFUNDED UNITS:					
	Aluminum	Glass	PET	Other	Total
July 2014 – June 2015	62,631,387	1,905,044	77,686,032	13,585,550	155,808,013
July 2015 – June 2016	62,974,272	1,947,702	82,711,366	11,282,620	158,915,960
July 2016 – June 2017	64,150,785	1,905,257	88,722,283	10,415,151	165,193,476

MARKET SNAPSHOT/ 3 YEAR PERIOD IN US\$/LB		
	Aluminum	PET
High ▲	.85 Dec. 2014	.17 April 2014
Low ▼	.49 Dec. 2015	.077 Dec. 2015

For information or to report any incident, please contact:

- **Environment & Local Government - 506 453-7945** - For product registration, sorting questions and general inquiries
- **Rioux Transport - 1 877 999-1764** - For scheduling, bulk bags and pallets
- **Encorp - 1 877 389-7320** - For payment inquiries and incident reports