

# Journal

**ENCORP**  
ATLANTIC INC

RETURN RATE  
**69%**  
(AS OF SEPTEMBER 30<sup>TH</sup>, 2011)

SINCE 1992, ENCORP ATLANTIC HAS RECYCLED OVER  
2.5 BILLION CONTAINERS IN NEW BRUNSWICK

## FALL

### ▶ NOTICE

Over the past few months, cap collection has increased significantly. Redemption centers (RC) wanting to dispose of these unwanted (plastic only) caps can simply collect them in a plastic bag, and drivers will gladly pick them up.



### ▶ 2.5 BILLION CONTAINERS RECYCLED BY ENCORP



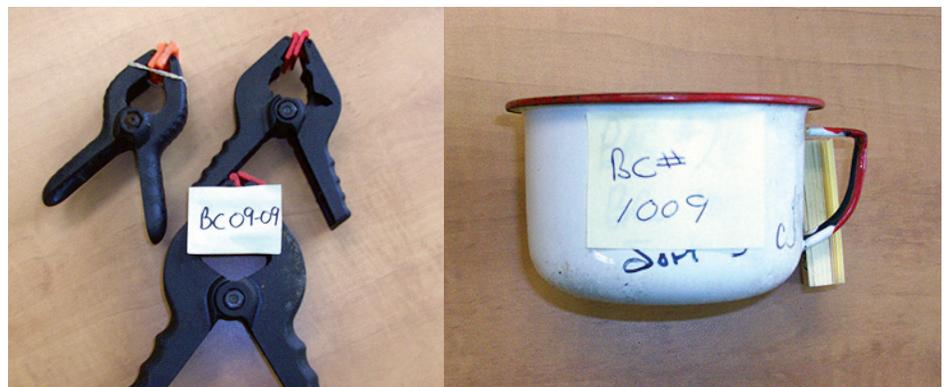
A milestone has been reached recently in the New Brunswick Beverage Container Program with Encorp Atlantic achieving the recycling of 2.5 billion containers. Since the inception of the program in 1992, Encorp has returned \$122 million to consumers in the form of returned deposits and \$86 million to the NB Environmental Trust Fund (ETF) and has paid over \$83 million to RCs in handling fees.

"We need to celebrate the successes of the past 20 years, but we also need to chart a course for the next 20 years", stated recently Pierre Landry of Encorp Atlantic. This message was made clear to those attending the Eastern Recyclers Association meeting in Fredericton on October 1<sup>st</sup>. "Convenience to consumers, safety aspects, new technology and depot profitability are all aspects that need to be addressed in the vision of the future", added Landry.

- **\$86 million to the NB Environmental Trust Fund (ETF)**
- **\$122 million to consumers**
- **\$83 million to Redemption Centers in handling fees**

### ▶ LOST & FOUND

Items found in bulk bags during processing are of serious safety concerns to Encorp and our service providers. Items identified range from condoms to booster cables. In light of this situation, Encorp will issue a policy designed to curtail this problem.



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## ▶ HOW TO PREPARE YOUR RECYCLABLES

As part of our continued effort to educate the public about the benefits of recycling, a newly designed sign and client card entitled "How to prepare your recyclables" will be distributed to all RCs in October and November. This is a follow-up to "Caps Off" and is targeted for the general public. RCs are asked to prominently display these signs as well as distribute the handout to customers.



## ▶ CURRENT RECYCLING MARKETS

### Glass

Rayan, Moncton, NB

### Aluminum

Evermore, Oswego, NY

### Steel

Mittal-Feruni, Contrecoeur, QC

### PET

Novapet, Amherst, NS  
Ultrapet, Albany, NY

### HDPE

Novapet, Amherst, NS

### Tetra & other cartons

Great Northern Recycling, Halifax, NS

## ▶ NEW CHANGES TO COUNT ADJUSTMENT MODEL

After 16 months of monitoring accuracy compliance from RCs in New Brunswick, Encorp announces new changes designed to streamline the management process and address accuracy issues with frequent offenders.

Amongst the new changes: only RCs that are in the accelerated mode will receive a report card. RCs that are in a monitored mode will not receive any correspondence from Encorp pertaining to their results. Also as of January 2012, when a RC is in an accelerated mode, the said center can be imposed an administration fee equivalent to the handling fee if over the  $\pm 2\%$  range.

Encorp wishes to congratulate all RCs for their cooperation and efforts in achieving a perfect overall accuracy. Results exceed all expectations and are a credit to the New Brunswick program.

## ▶ ONE FOR THE ROAD!

Again this year, student ambassadors have been out-and-about visiting all RCs across New Brunswick. Vital information on RCs has been gathered over the course of the summer months. The ambassadors reported that RC operators and staff were friendly and helpful. This 3-year project is in cooperation with Recycle NB and Encorp Atlantic.

## ▶ MATERIAL MARKETS

Market pricing versus this time last year: aluminum 5% above; PET 83% above. Overall markets have improved year over year with PET showing record high value.

*Overall, sales of non-alcoholic beverages were just marginally down (0.6%) over the past six months (April – Sept. 2011), while containers redeemed were lower by (2.77%) for the same period.*

## OVERVIEW OF MARKET PRICES US\$/LB FOR BALED MATERIAL:

	Aluminum	PET	Exchange
Sept. 30, 2008	\$ 0.76	\$ 0.185	\$ 1.059
Sept. 30, 2009	\$ 0.60	\$ 0.105	\$ 1.06
Sept. 30, 2010	\$ 0.75	\$ 0.18	\$ 1.003
March 31, 2011	\$ 0.88	\$ 0.37	\$ .952
As of Sept. 30, 2011	<b>\$ 0.79</b>	<b>\$ 0.33</b>	<b>\$ 1.007</b>

## YEAR TO YEAR REFUNDED UNITS

	Aluminum	Glass	PET	Other	Total
Oct. - Sept. 2010	64 803 265	3 207 385	74 234 828	18 691 069	160 936 547
Oct. - Sept. 2011	62 686 521	2 620 024	72 899 072	16 836 397	155 042 014
Yr. to Yr. Qty	(2,116,744)	(587,361)	(1,335,756)	(1,854,672)	(5,894,533)
Yr. to Yr. %	(3.27%)	(18.31%)	(1.80%)	(9.92%)	(3.66%)