

Journal

ENCORP
ATLANTIC INC

3,000,000,000

SINCE 1992, ENCORP ATLANTIC HAS RECYCLED 3 BILLION CONTAINERS IN NEW BRUNSWICK!

SUMMER

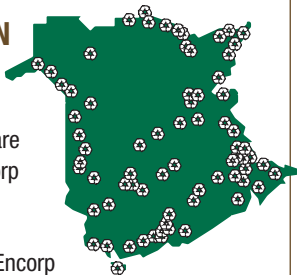
PRODUCT NOTICE



A recent product, “CapriSun” in 180 ml format, has been introduced in New Brunswick. Some labels do not have the “Refund where applicable” message. We ask that all redemption centers accept this product for refund.

VISITING REDEMPTION CENTRES

Again this year, redemption centres are being visited by Encorp staff. This is a huge knowledge sharing opportunity for both Encorp and redemption centres. Depots are always very open and willing to provide advice. For more information, please call Pierre at 1-877-389-7320.



RECYCLING PILOT PROJECT NOW UNDERWAY

The **re** recycling pilot project is well underway, with its two solar-powered beverage container drop-off units now fully operational. In just a few weeks since the full start-up (June 23), the pilot project has attracted over 1200 households to sign up to use the re-centres to recycle their empty beverage containers. Registered participants are now bringing in their empty containers and collecting their deposit-bearing beverage refunds by logging in to their **re** accounts – the re-centres’ online payment system.



The two unmanned solar-powered/off-the-grid re-centres are open to the public at 557 Mountain Road and 325 Killam Drive in Moncton, 7 days a week, from 7 a.m. to 10 p.m.



A video shows how the re-centres work: www.re-centre.ca.

With the re-centres now operational, the **re** team is gearing up for promoting the project on a larger scale. Students have been hired as **re** ambassadors and will promote recycling and recruit participants within the Greater Moncton area over the summer months. They will attend many festivals and events, ride their specially branded **re** bicycles downtown and have a kiosk at the Moncton Farmers’ Market on Saturdays.

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ACCURACY

Over the past four months, quality control with RCs has resulted in overall continued accuracy. Since April 1st, reported accuracy was .03, which is excellent. The return rate for the same period was 95% (April 1 - June 30) 69.4% (full 12 months). Currently, 8 centres are in the accelerated mode. Remember that we have an open door policy in terms of visits to the Quality Control Department (Hebert Recycling) by redemption center owners or representatives. If you want a firsthand look at how we count and conduct quality control and measure accuracy on your bulk bags, please drop in at 53 Walsh Avenue, Miramichi, during regular-working hours (no appointment is necessary).


OUT-OF-PROVINCE CONTAINERS

We have indications that the redemption of large quantities of fraudulent containers (mostly water bottles) from Quebec might be attempted at redemption centres in New Brunswick. These containers might even be shipped along with legitimate containers. Please watch for individuals redeeming large quantities of beverage containers, especially if there are significant quantities of the same sort. No deposit was applied to these containers in New Brunswick, therefore, refund should be refused. In the event that a redemption centre is suspected of accepting these unacceptable and fraudulent containers, Encorp will investigate and report to the NB Department of Environment and Local Government and deduct handling fees and consumer refund accordingly.

RECYCLING PILOT PROJECT NOW UNDERWAY *(continued)*

The goal is to recruit 2,500 households to sign up to use the re-centres for their recycling needs as part of the pilot project's 36-month test period. They'll be able to enjoy the convenience of the re-centres and will provide valuable feedback. Signing up is free and only takes a few minutes on www.re-centre.ca. There are no fees associated with using the re-centres.

"We're very excited to have our first participants start using these brand new recycling centres and spreading the word", says Project Manager Pierre Landry. "So far, we've gotten lots of great feedback from our community and people have been very supportive. Our goal is ultimately to test new systems and procedures that could be implemented in redemption centres throughout the province to maximise efficiencies and increase public participation in recycling. Getting our target of 2,500 households on board is crucial for us to start our test period."

Behind the scenes, the  team collects and sorts the containers daily, confirming accurate container counts and crediting consumers' accounts with the appropriate refunds.

A UNIQUE BOTTLE COLLECTION



Claude Chiasson of CEC Entreprises in Caraquet proudly displays his collection of over 800 bottles. He collected these in his 22 years of business. Many redemption centres in New Brunswick have similar collections. Please send us your unique bottle collection photos.

5-YEAR OVERVIEW OF MARKET PRICES US \$/LB FOR BALED MATERIAL:

	Aluminum	PET	Exchange
March 31, 2008	\$ 1.03	\$ 0.195	\$ 1.002
March 31, 2009	\$ 0.44	\$ 0.09	\$ 1.225
March 31, 2010	\$ 0.72	\$ 0.23	\$ 1.007
March 31, 2011	\$ 0.88	\$ 0.37	\$ 0.952
March 31, 2012	\$ 0.75	\$ 0.29	\$ 0.9684
March 31, 2013	\$ 0.68	\$ 0.215	\$ 1.00
As of March 31, 2014	\$ 0.67	\$ 0.19	\$ 1.09