

Journal

3,185,272,233

ENCORP
ATLANTIC INC.



SINCE 1992, ENCORP ATLANTIC HAS RECYCLED 3.2 BILLION CONTAINERS IN NEW BRUNSWICK!

SPRING

NEW SORT LIST

A new reduced sort list is now closer to reality! The recent contract approval (collection, transportation and materials market) by the Encorp Atlantic Board of Directors will now make way for a new streamlined sort list. The changes will officially take effect in October. These changes were made possible when the recent Request for Proposals (service provider contracts) requested pricing on a 13 vs. 8 sort list. When all the proposals were reviewed and analyzed, the Board approved a new approach on the basis of helping redemption centres reduce the amount of sorting required for non-alcoholic containers. In addition, Encorp will now allow caps on all PET/HDPE containers. Requirements for clean and empty containers will remain in effect.

SORT LIST

PRODUCT	SORT NO.
Aluminum Cans	1
Glass - Clear	2
PET - HDPE 	3
Glass - Coloured	4
Gable Top / Tetra	5
Other Plastics 	6
Mini Sips / Pouches	7
Steel Cans	8

ENCORP
ATLANTIC INC.

April 1 2015

NEW FIVE-YEAR CONTRACT WITH SERVICE PROVIDER

Encorp Atlantic announced that it has awarded a five-year contract to Gilbert M. Rioux of Grand Falls, New Brunswick, for the collection, transportation and partial processing of its non-alcoholic beverage containers.

"This agreement with Gilbert M. Rioux & Fils Ltée will allow us to implement further efficiencies into our recycling process which will return extra funds to the provincial government's Environment Trust Fund," said Pierre Landry, General Manager of Encorp Atlantic Inc. "This will be done mainly through a reduction in the number of sorts between types of non-alcoholic beverage containers and other cumulative efficiencies. This is very good news for redemption centre operators, the beverage containers program and for the provincial government."

Encorp Atlantic Inc. was founded in 1992 as the non-alcoholic beverage distribution industry's response to the Government of New Brunswick's Beverage Containers Act, which saw a beverage container deposit/redemption program established in New Brunswick. Every year, Encorp Atlantic manages more than 160 million post-consumer non-alcoholic beverage containers in the province. Since 1992, more than 3.2 billion deposit-bearing non-alcoholic beverage containers have been kept out of provincial landfills, and more than \$110 million has been provided to the Government of New Brunswick's Environmental Trust Fund.

"In December 2014, Encorp issued a request for proposal for transportation, processing and materials management services and subsequently received a number of submissions," Mr. Landry said. "Following receipt of a number of excellent responses, we reviewed each submission carefully and had them reviewed by an independent committee. After this due diligence was completed, we arrived at a decision on Gilbert M. Rioux & Fils Ltée. We are confident they are the right choice for our current requirements."

Mr. Landry also thanked the previous contractor, Heberts Recycling Inc., of Miramichi. "The quality of service offered by Heberts has been outstanding over the years. This factor weighed heavily in our deliberations," he said. "But in the end, we had to take costs, efficiency and the good of the overall system into consideration. We will continue working with Heberts until October, when the new contractor will take over full time after a period of transition. We hope to work with Heberts again in the future."

Request for Proposal

Post-Consumer Beverage Containers
Dedicated Collection and Transportation Services
for Encorp Atlantic Inc.

Issued by Encorp Atlantic Inc.



ENCORP
ATLANTIC INC.

DECEMBER 2014

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OUT-OF-PROVINCE CONTAINERS

Spring brings out the best and the worst! Every year, we have seen large quantities of fraudulent containers (*mostly water bottles*) from Quebec at redemption centres. Often, these containers are even shipped with legitimate containers. Please watch for individuals redeeming large quantities of beverage containers, especially if there are significant quantities of the same sort/type. No deposit was applied to these containers in New Brunswick, therefore, refunds must be refused.



In the event that a redemption centre is suspected of accepting fraudulent containers, Encorp will investigate and report to the NB Department of Environment and Local Government and deduct handling fees and consumer refunds accordingly. Last year, a redemption centre in this province was adjusted by over \$70,000. This could also lead to further legal prosecution.

ELECTRONIC PAYMENTS LETTER

Weekly payment letters are now available by electronic means. Please provide your email address to pauline@encorpatl.ca in order to subscribe. We strongly encourage the use of this convenient method which ultimately translates in reduced energy use, greater administrative efficiencies and cost savings to the Beverage Containers Program.



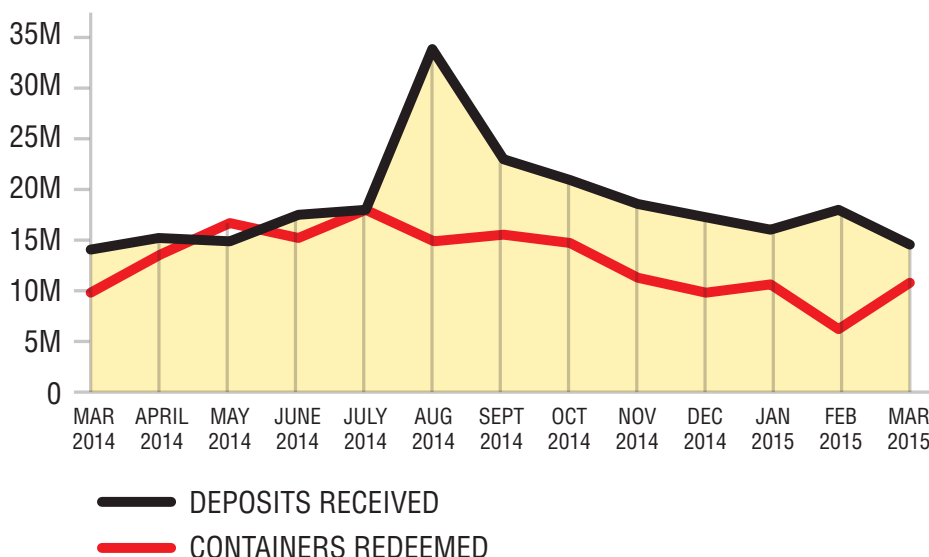
NEW GOVERNMENT, NEW VISION?

As we inch closer to the 25th anniversary of the New Brunswick Beverage Containers Program, the more we realize the need to manage smarter and leaner!

The new premier, Brian Gallant announced in a recent State of the Province address that New Brunswick needs to get away from the status quo; "The status quo does not work. It's clear. You can see it throughout the province. The status quo has gotten us where we are today." We might have to remind the new government of this obvious need for change as it pertains to the beverage containers program. Encorp Atlantic has been requesting more cooperation amongst stakeholders, better standards for collection depots and much needed changes to the very definition of a beverage container.

While redemption centres are struggling with mounting costs to operate, much of the focus for progressive changes to how we manage post-consumer containers in New Brunswick has been moving at a snail's pace. Government needs to create the conditions for change. If we are to move forward, then let's be smart, lean and strategic. Distributors have been demonstrating leadership in this field for years, yet governments of all colors in New Brunswick have ignored the call for progress.

NON-ALCOHOLIC PRODUCTS SOLD VS. CONTAINERS REDEEMED



EXPRESS BAG

Express Service Bags will be piloted in the Fredericton region starting this June. This trial is part of an exciting recycling research project lead by Encorp that aims to improve recycling rates in the province by making recycling empty beverage containers more convenient for New Brunswickers. The initial launch will use a medium size "40" Express Bag designed to hold 40 containers, which will equal a \$2 cash payout. Customers using this free service will be given priority service and leave quickly with cash in hand. We expect to be handing out bags and signing up participants as early as this May. Only 2,500 households will be accepted in this trial run. Participants who sign up will have to provide their name, phone number and email. We will be requesting that participants continue to return refillable beer bottles in their cases, separate from the Express Service Bag.

