

Journal

SINCE 1992, ENCORP ATLANTIC HAS RECYCLED OVER 3.5 BILLION CONTAINERS IN NEW BRUNSWICK!

3,500,000,000

ENCORP
ATLANTIC INC

FALL 2017

REGIONAL MEETINGS & RECEPTIONS

To celebrate the 25th anniversary of the New Brunswick Beverage Containers Program, Encorp Atlantic cordially invites redemption centre owners and staff to a reception and social event near you. The reception will include a meal and refreshments. Prizes will be drawn among attendees. Event starts at 6:00 pm and wraps up around 9:00 pm. RSVP is required by calling Pauline at 506-389-7321.

We hope to see you there!

WOODSTOCK REGION

Tuesday, October 10

Best Western Plus Hotel, Woodstock

NORTHWEST REGION

Wednesday, October 11

Four Points by Sheraton Hotel, Edmundston

NORTHEAST REGION

Thursday, October 12

Days Inn & Conference Centre, Dalhousie

ACADIAN PENINSULA REGION

Wednesday, October 18

Deux Rivières Resort (Conference Centre), Tracadie-Sheila

MIRAMICHI REGION

Thursday, October 19

Rodd Miramichi River Hotel, Miramichi

SAINT JOHN REGION

Monday, October 23

Hilton Saint John Hotel, Saint John

FREDERICTON REGION

Tuesday, October 24

Delta Fredericton Hotel, Fredericton

MONCTON REGION

Thursday, October 26

Four Points by Sheraton Hotel, Moncton

SHEDIAC REGION

Monday, October 30

Hôtel Shédiac, Shédiac

RETAIL CONNECTIVITY RESEARCH PROJECT

We are now embarking on phase 2 of the Re-Centre recycling research pilot project and currently seeking a retail partner for a 15-month demonstration project.

The objectives are to test the benefits of retail connectivity and fixed value bags (\$2/40). Encorp is looking for a retailer to participate in the retail aspect and measure the benefits for consumers, retailers and recyclers alike. The project will be conducted in the test area designated as the Greater Moncton region. Start date is scheduled for January 2018. End date is set for March 31, 2019.

Requirements for the retail partner:

- Available parking (minimum of 7 spaces);
- Agrees to sell Re-Express and Re-Centre bags in store;
- Agrees to allow customers to cash out in store;
- Agrees to the installation of a Re-Station kiosk in store.



No technology demonstrates greater benefits to redemption centre (RC) operators than having your customers count their beverage containers prior to redeeming them (Express Bag \$2/40 pilot project). Now the reusable re360 box currently being tested in three redemption centres (Moncton, Dieppe and Rivière-Verte) is showing similar results. This concept will likely take some time to show tangible benefits to your customers, but in the long run, we are hopeful that all New Brunswick consumers will see its value and convenience.



Paul Thibodeau from the Rivière-Verte redemption centre

Preliminary data so far indicates that customers are satisfied with the expediency of this approach while participating redemption centres are stating good to excellent accuracy. Contact us if you want to take part in this pilot project. Customers can purchase up to two re360 green boxes at \$5 each.

NEW ENCORP WEBSITE

We have recently launched a redesigned Encorp website. This new dynamic site provides an overview of all current projects and all published information featured in our quarterly newsletters. The site also allows viewers to access information such as the Beverage Containers Act and Regulation, beverage container products lists, incident report forms and Encorp's contact information.



STORAGE CAPACITY AUDITS

We have completed our assessment of storage capacity for all redemption centres in New Brunswick. The data collected revealed important information and will be a useful tool in our quest to identify possible efficiencies in the processing and storage of bulk bags. The purpose is to use this information to improve everything from redesigning bulk bags to evaluating the need for compaction equipment for certain RCs.

CONFIDENTIALITY

We ask that information shared between drivers (G.M. Rioux) and redemption centre staff be kept to a strict minimum and entirely confidential. We have received reports in recent weeks that prompted us to issue this advisory in the hope that further misinformation and rumours are stopped. We value the integrity of our system - accuracy, honesty and co-operation are its priorities.

YEAR TO YEAR REFUNDED UNITS:

	Aluminum	Glass	PET	Other	Total
September 2015 - August 2016	63,342,156	1,955,972	84,346,518	11,050,482	160,695,128
September 2016 - August 2017	64,460,305	1,928,317	89,346,761	10,318,077	166,053,460
Year to Year Qty	1,118,149	-27,655	5,000,243	-732,405	5,358,332
Year to Year %	1.77%	-1.41%	5.93%	-6.63%	3.33%

MARKET SNAPSHOT/ 3 YEAR PERIOD IN US\$/LB

	Aluminum	PET
High ▲	.85 December 2014	.17 September 2014
Low ▼	.49 December 2015	.077 December 2015

For information or to report any incident, please contact:

- **Environment & Local Government - 506-453-7945** - For product registration, sorting questions and general inquiries
- **Rioux Transport - 1-877-999-1764** - For scheduling, bulk bags and pallets
- **Encorp - 1-877-389-7320** - For payment inquiries and incident reports

TO CONTACT US:

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